Overview RedLink Library Dashboard – Created 8/2019

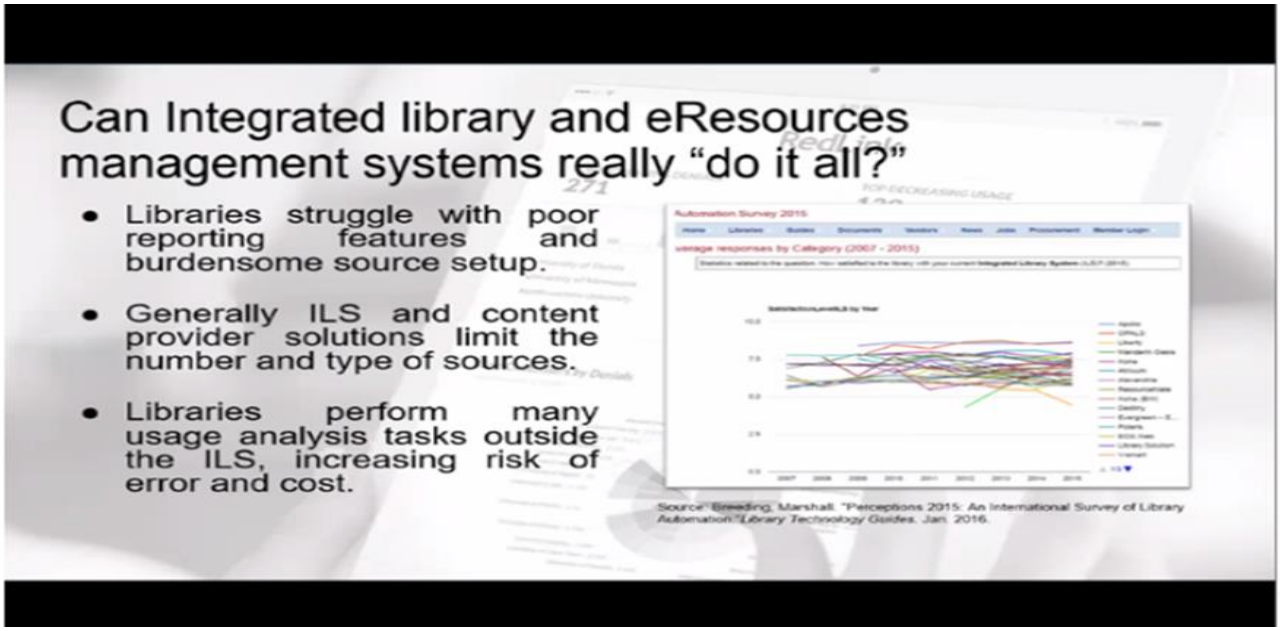
RedLink

WELCOME

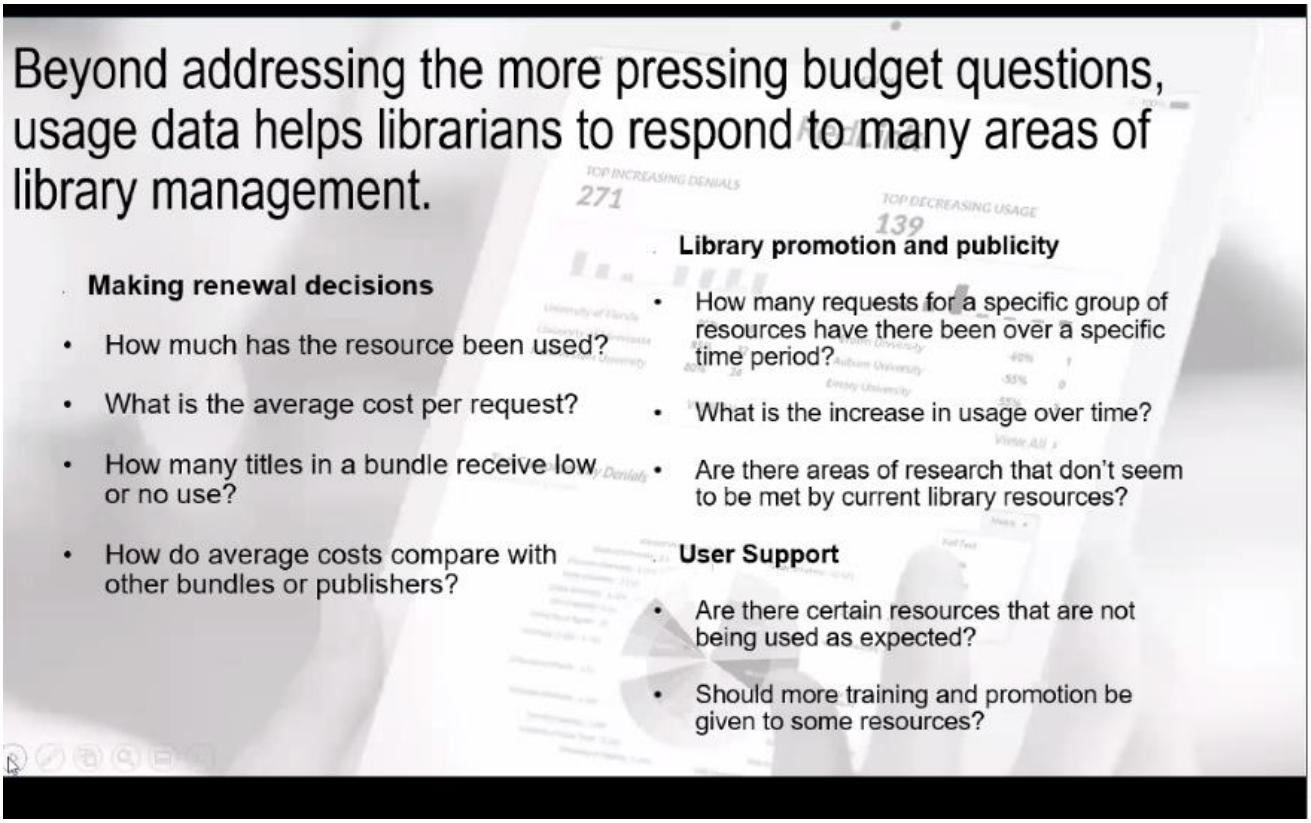
REDLINK - LIBRARY DASHBOARD

REDLINK NETWORK – Included into the subscription of Library Dashboard, and it is a place to store your IP #'s and IP Changes. It allows you to make changes, and instead of each Publisher contacted individually, you can email and contact all Publishers at one time.

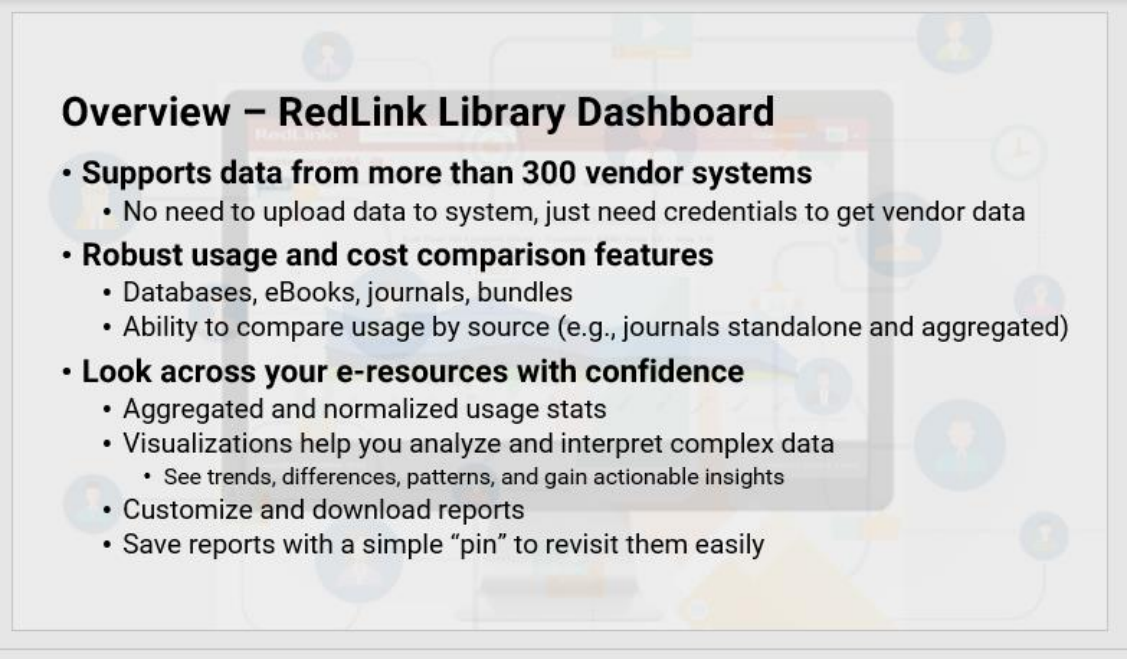
QUESTION- Can a CRM or ILS system provide all you need in the way of gathering counter compliant usage statistics? No but <u>Library Dashboard</u> can provide this information!



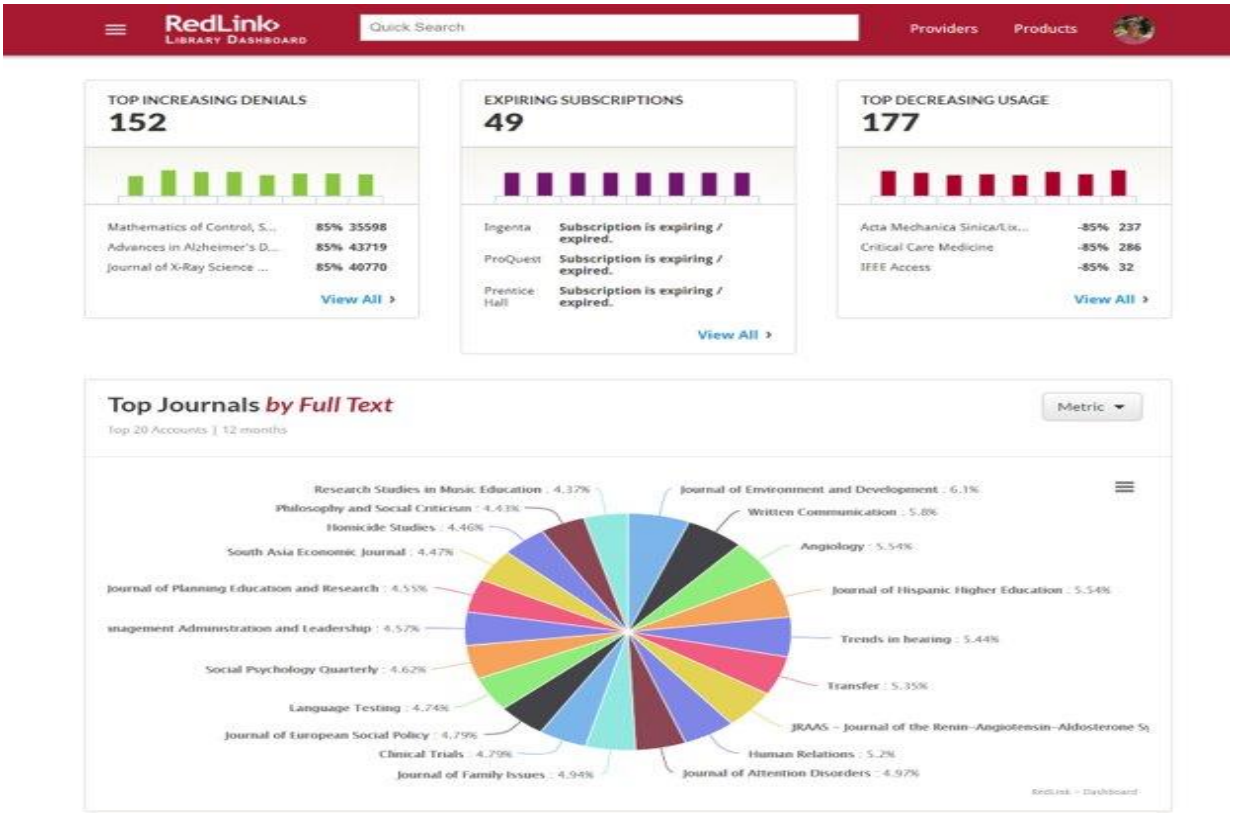
<u>Library Dashboard</u> can assist you in many ways.



<u>Library Dashboard</u> gives you visualization, charts and graphs… and much more.



Opening Screen – Dashboard: You can see if you have any turnaways, expiring subscriptions, decreases in usage, etc.

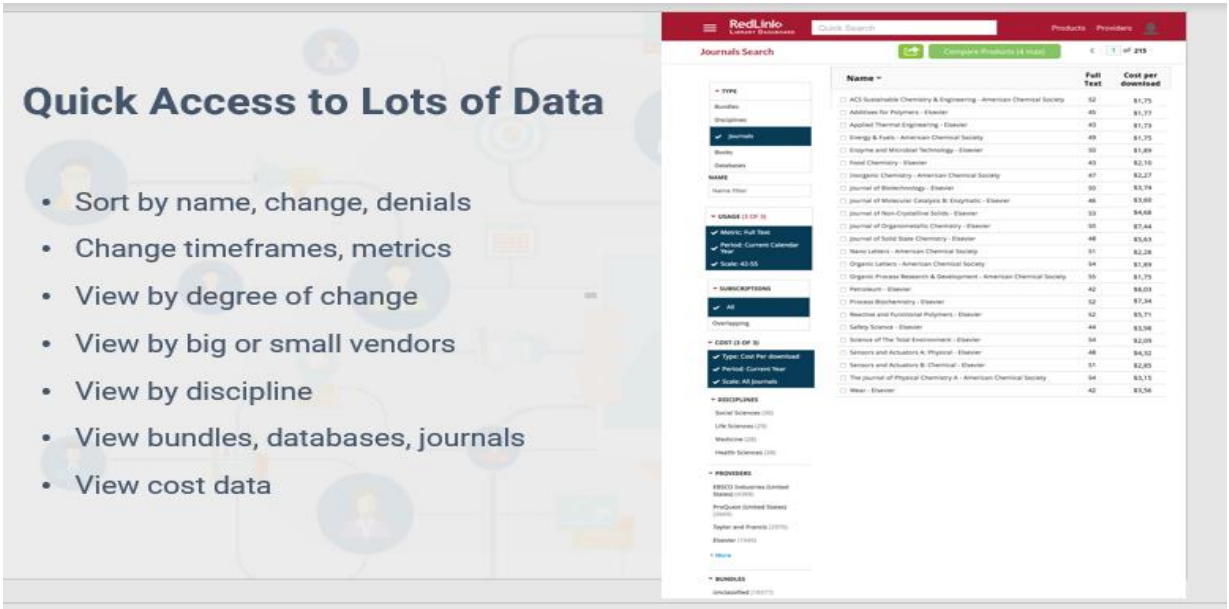


Next, we start with the BIG PICTURE – "Inverted Pyramid."

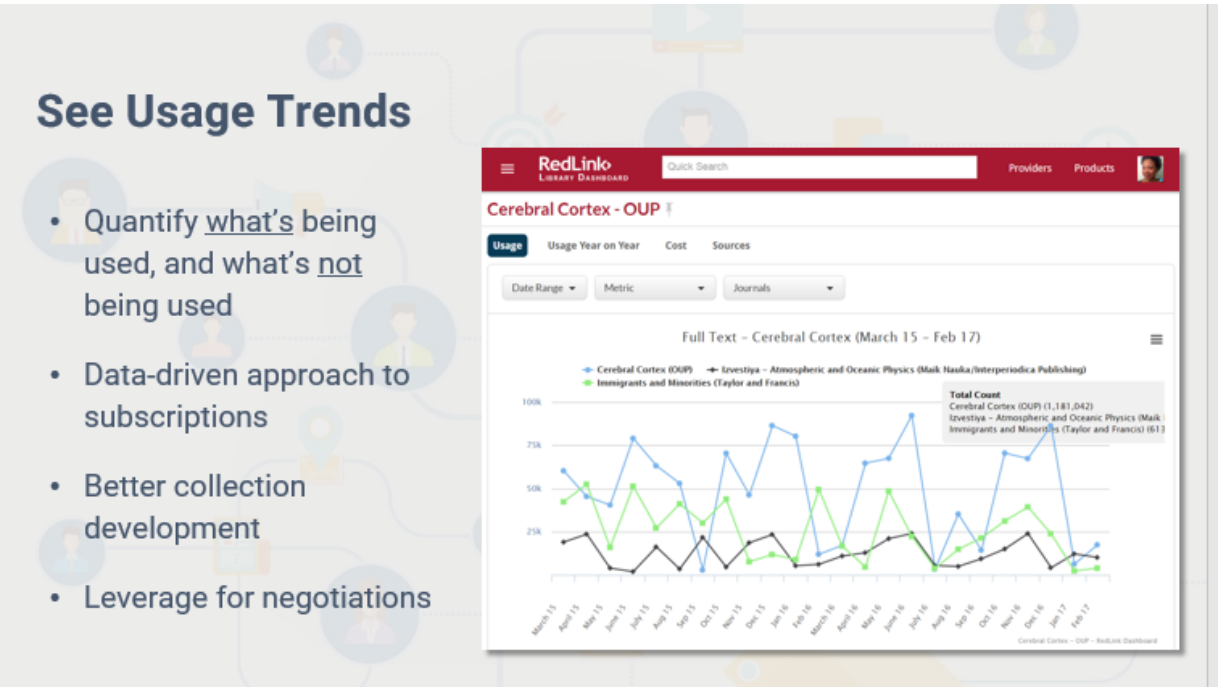
- Top increasing turnaways
- Expiring subscriptions
- Top decreasing usage
- Top journals by denials
- Top journals by full text usage

Info can be saved and sent as report via email or jpeg (export Excel or images)

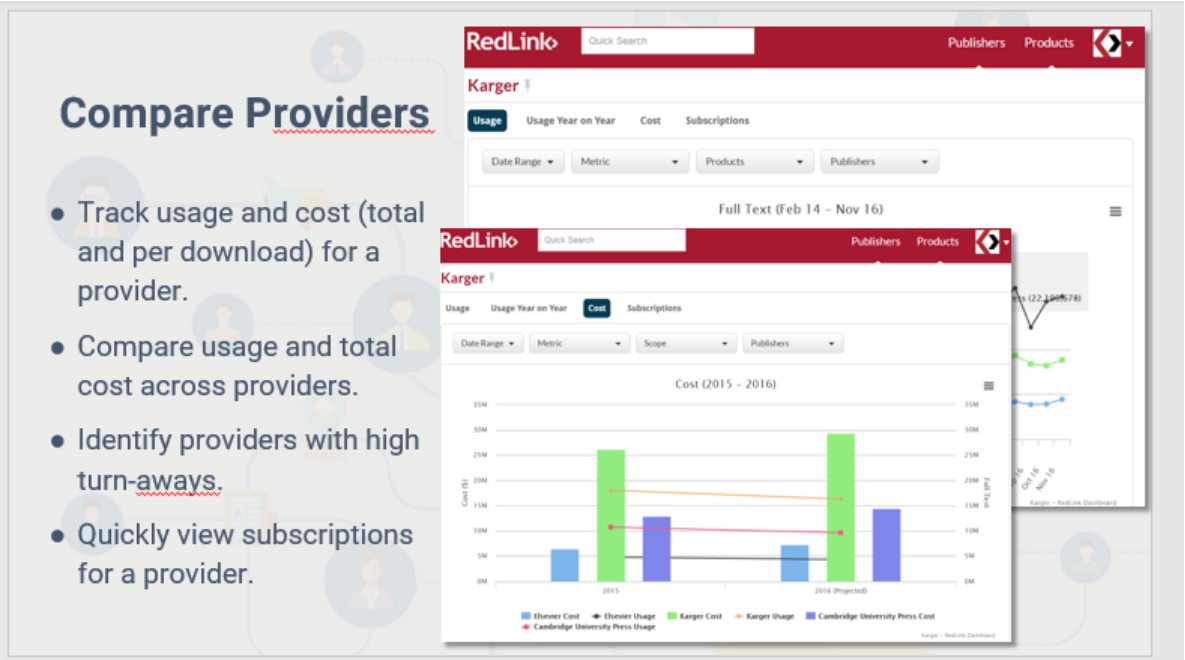
Quick access. A data driven approach to your subscriptions, collection development and leverage with your publishers.



More detail as you drill down – this shows a view at the product level.



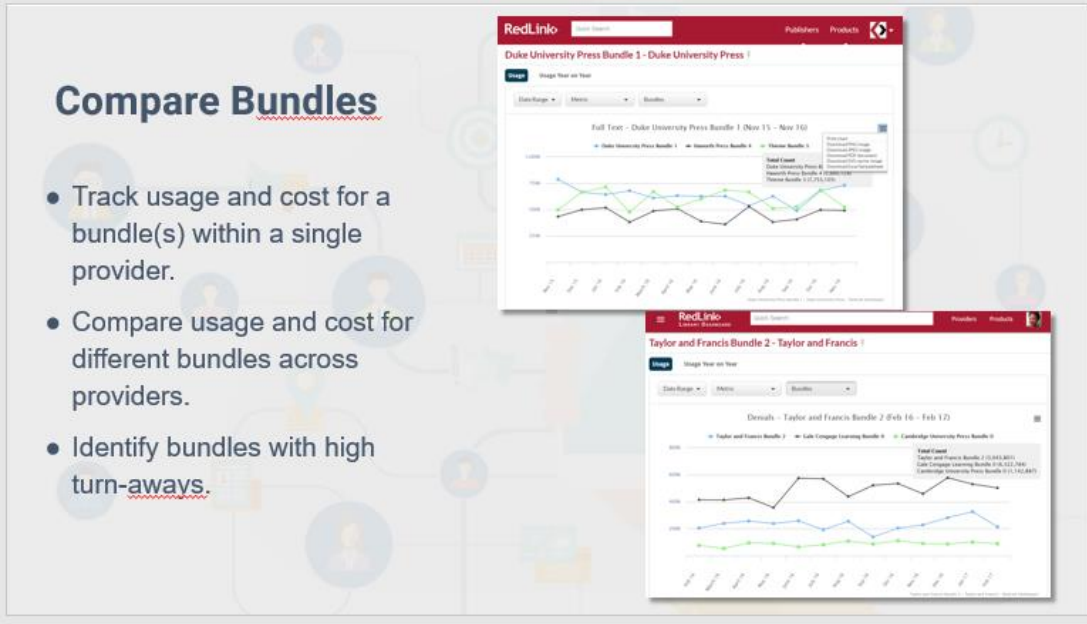
Compare Providers.

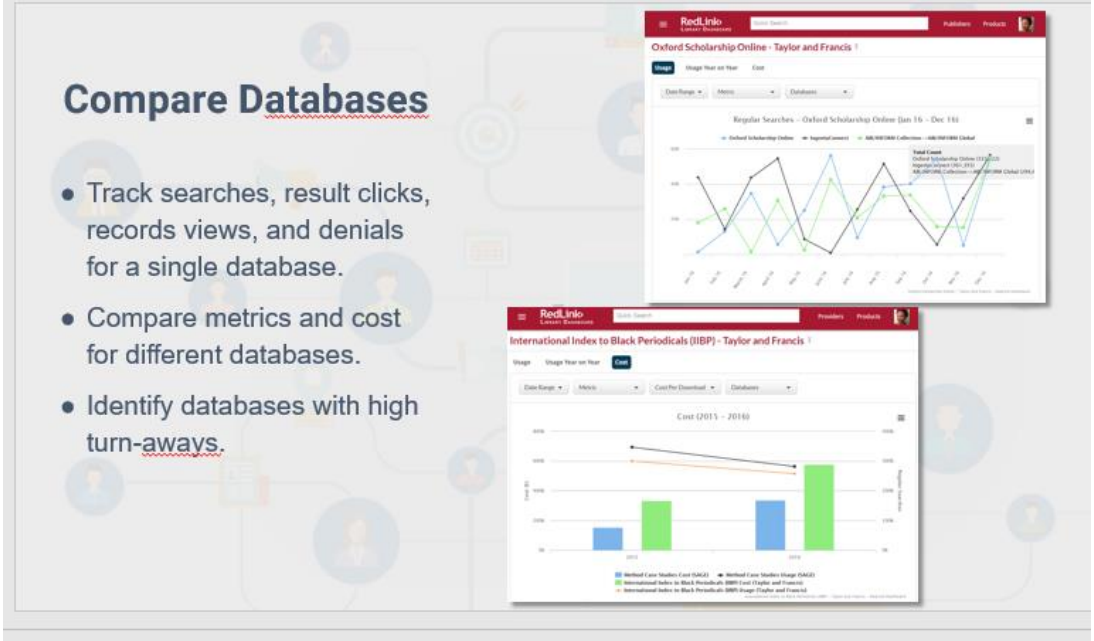


VERY POPULAR – Compare Databases and Bundles.

Bundles remain an important unit of analysis. Drill-down analysis to identify key contributors of usage or title with little or no use; two key features include:

- **Usage distribution for top titles in a bundle**
- **Usage for all titles in bundle**
- **And usage for individual titles.**

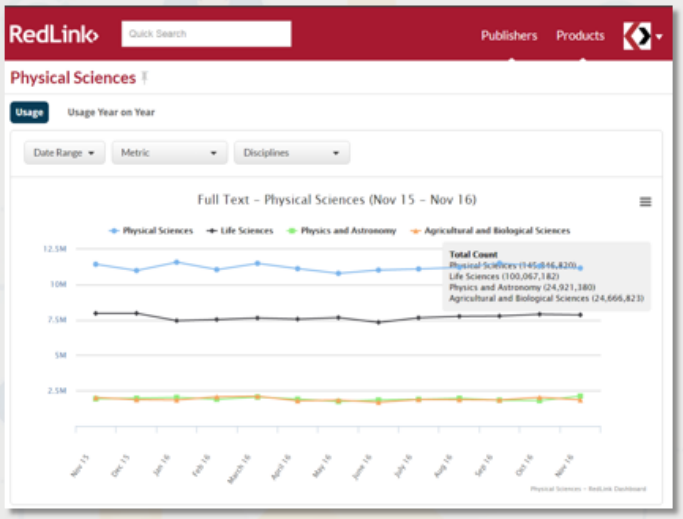




Compare Disciplines. Compare Usage by Source, Compare Cost by Source, Compare Usage by Age Of Content.

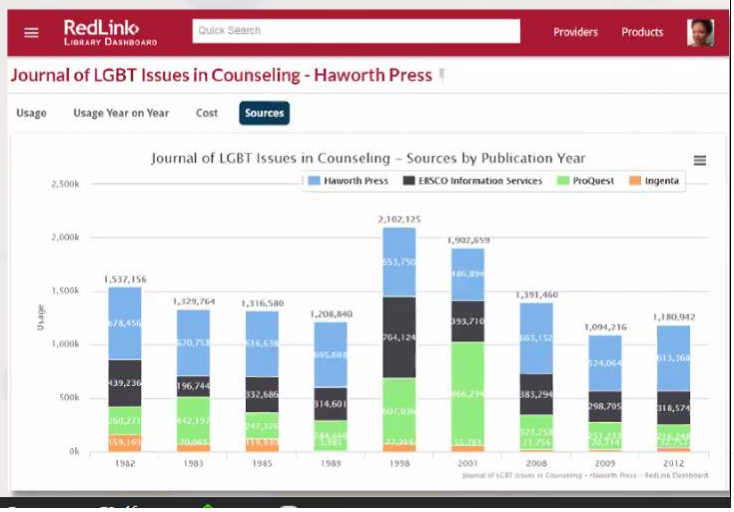
Compare Disciplines

- Track and compare usage, denials, and cost.
- Identify areas for increased engagement and resource instruction.
- Spot growing disciplines and plan for collection development.

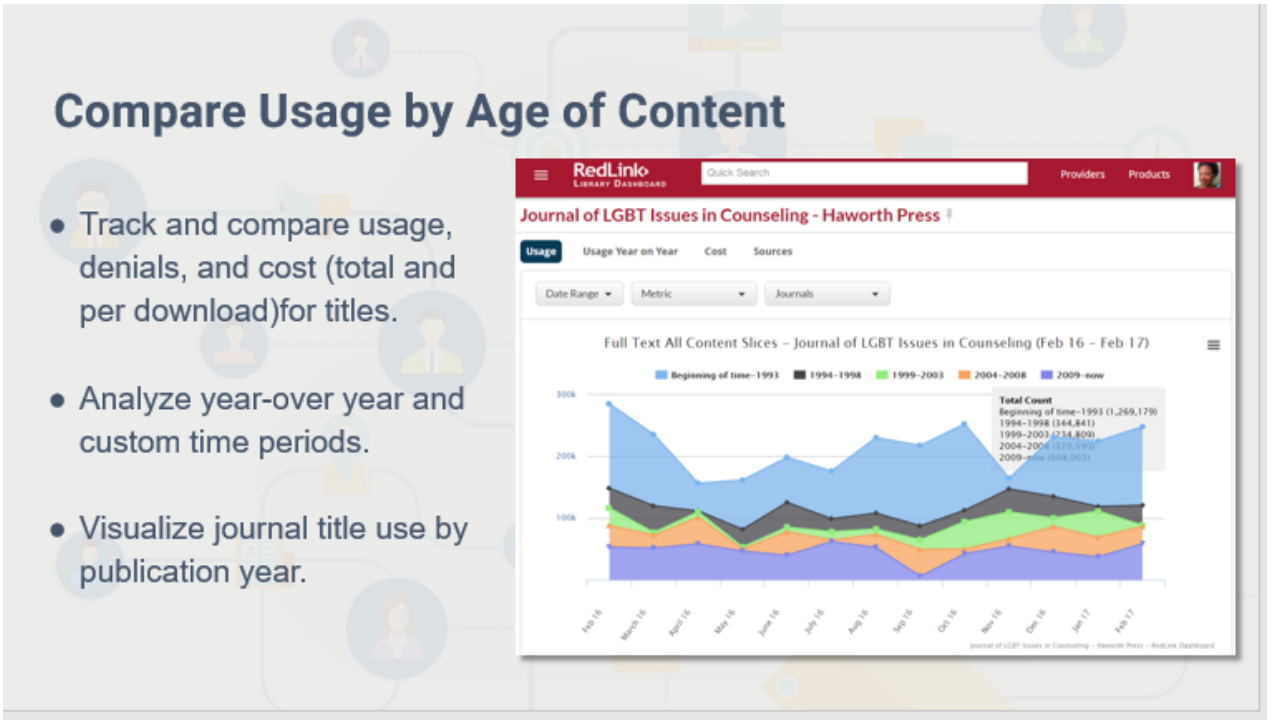


Compare Usage by Source

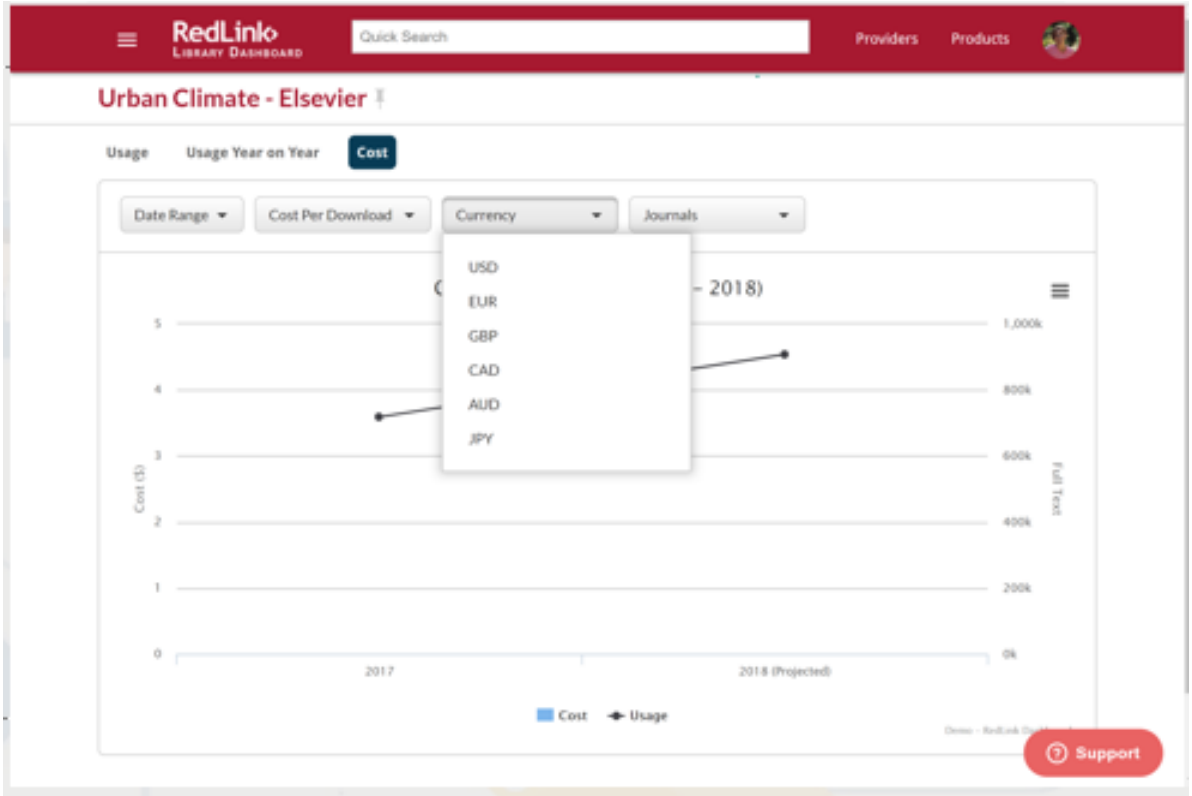
- Quickly identify usage for overlapping journal subscriptions.



Track by Year of the Content – 3 years of the usage – if publisher provides a back file, we can add. Journal Report 5 (JR5) below by Publication Year/Date.

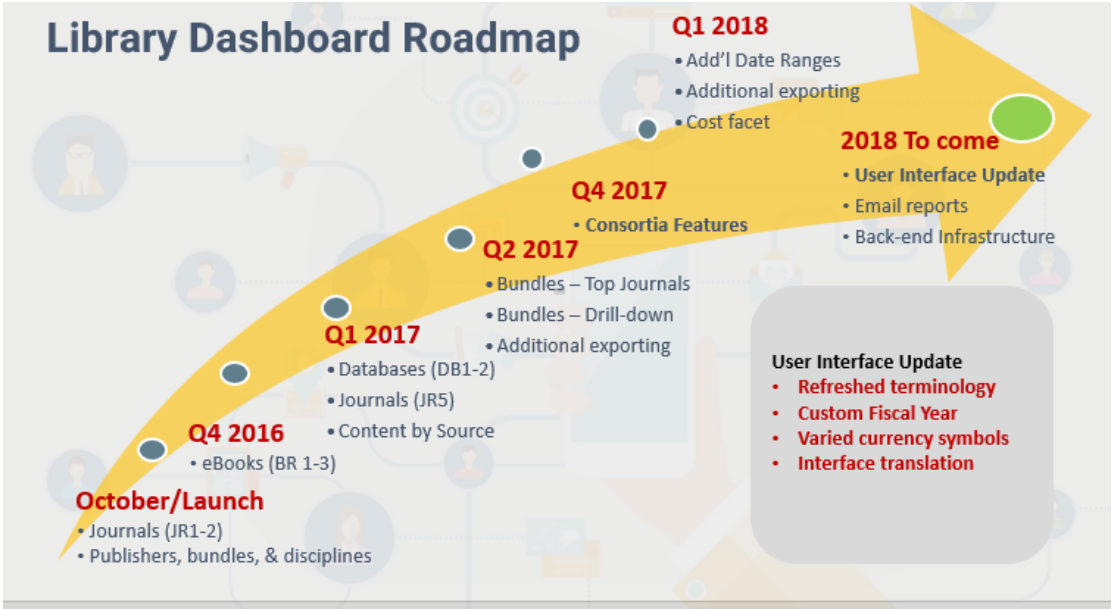


Select Currency.

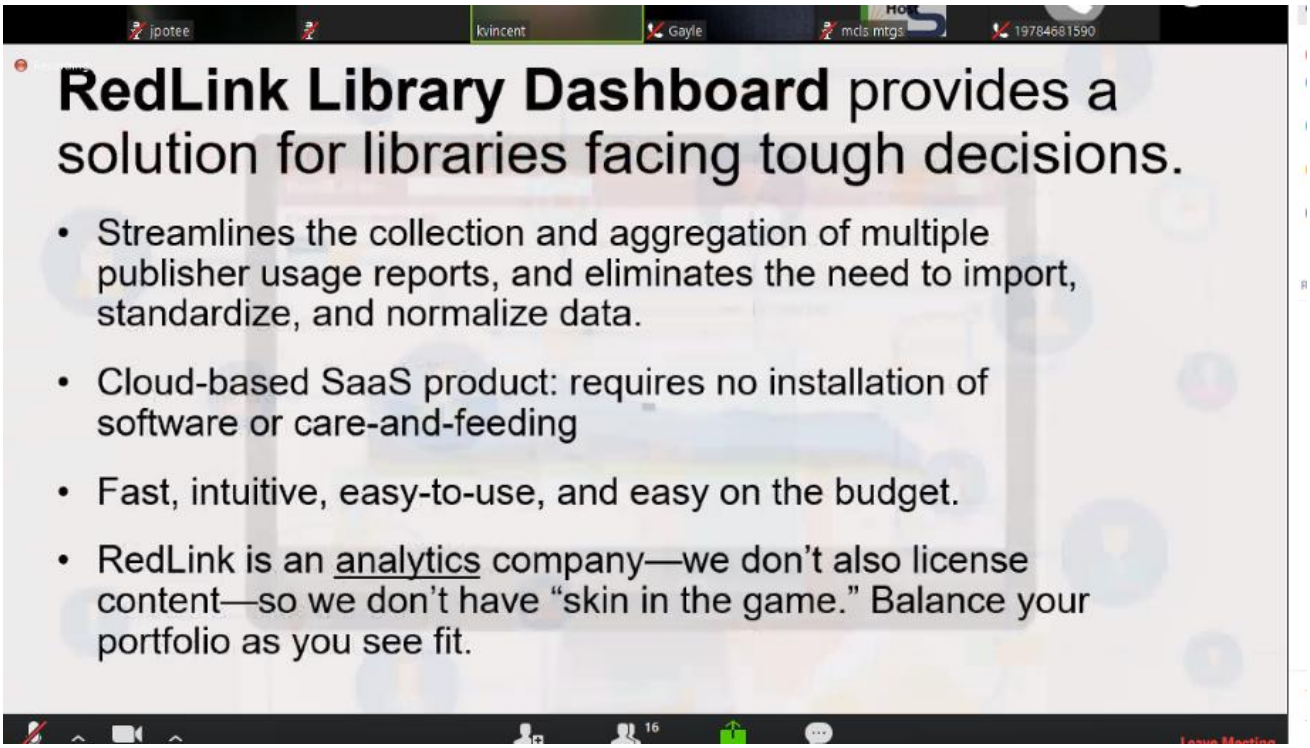


ROADMAP for RedLink Library Dashboard

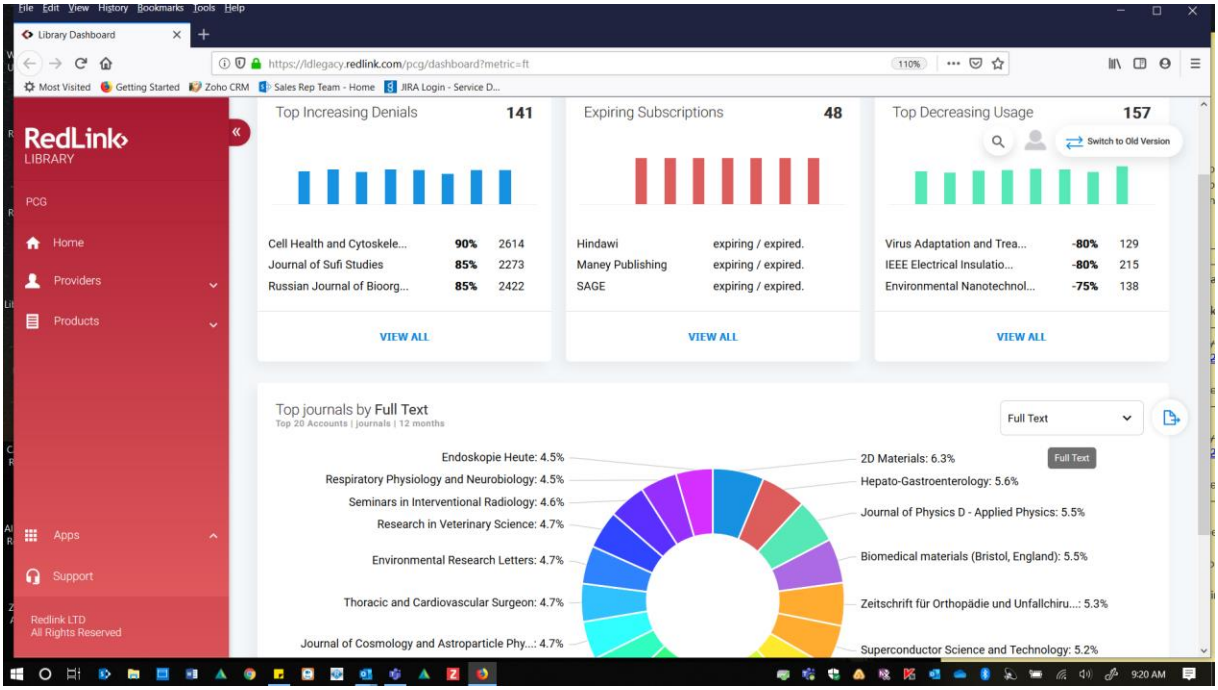
***NOTE: June 2019 - Atypon Acquires RedLink*:** *Atypon, the technology leader in the scholarly publishing market, has acquired RedLink, the provider of key data and insights for academic publishers, libraries, and consortia. RedLink's portfolio includes Remarq, the popular article-sharing, commenting, and annotation platform for researchers. RedLink's data and engagement products, Library Dashboard, Publisher Dashboard, SiteLeads, and Remarq, are a natural fit for the publishers and institutions whom Atypon serves, and a natural extension of Atypon's own publishing product portfolio.*



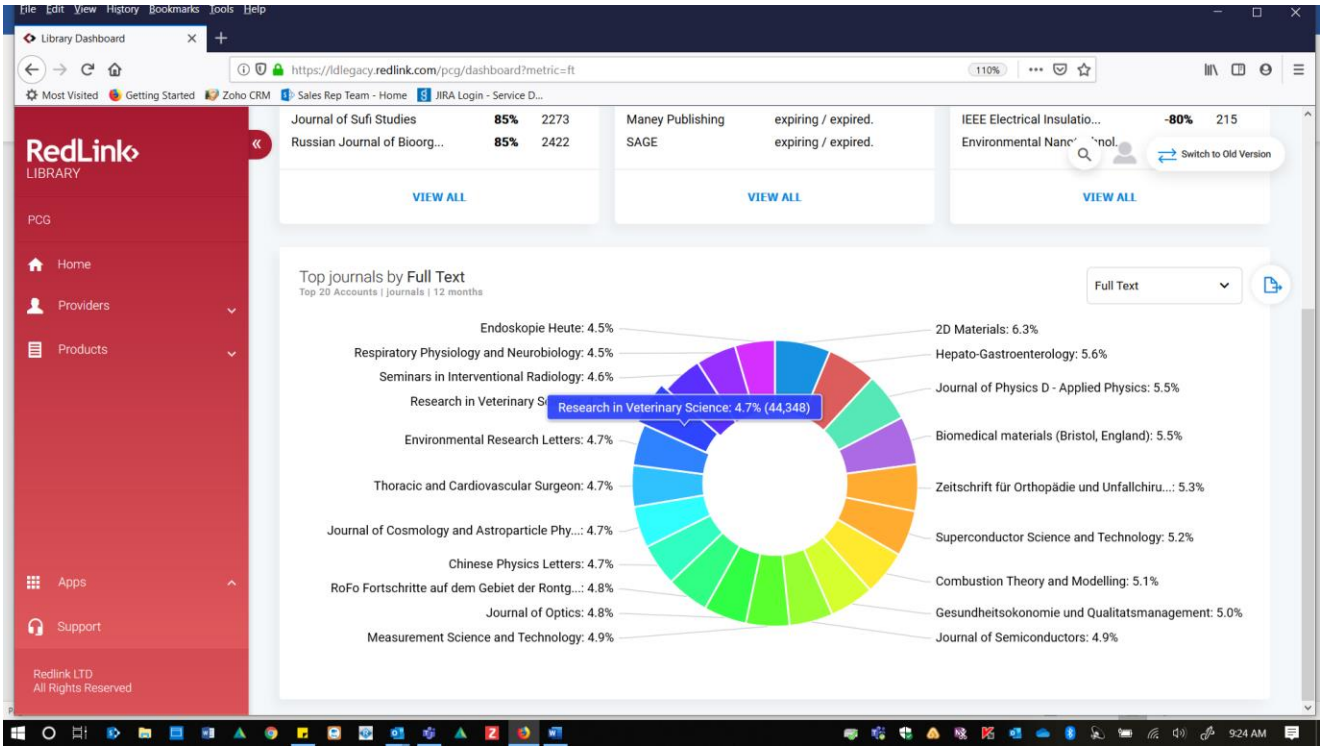
Library Dashboard is a cloud based and stand-alone product – no install on your system. Library Dashboard does exactly what it says it will do. In summary, Library Dashboard is about making usage analytics easy to see! RedLink takes on the tasks of harvesting, standardizing, and importing the usage data into the dashboard. Truly enterprise-wide, no limits on data and users, and the subscription covers the data and product updates, and security - no IT strain.



REFRESHED DASHBOARD: See a few screen shots below. We have this new interface available if you would like to see it now. The technical support team is still working on correcting bugs, etc. The next screen shows the opening screen when you log in to your <u>Library Dashboard</u>.



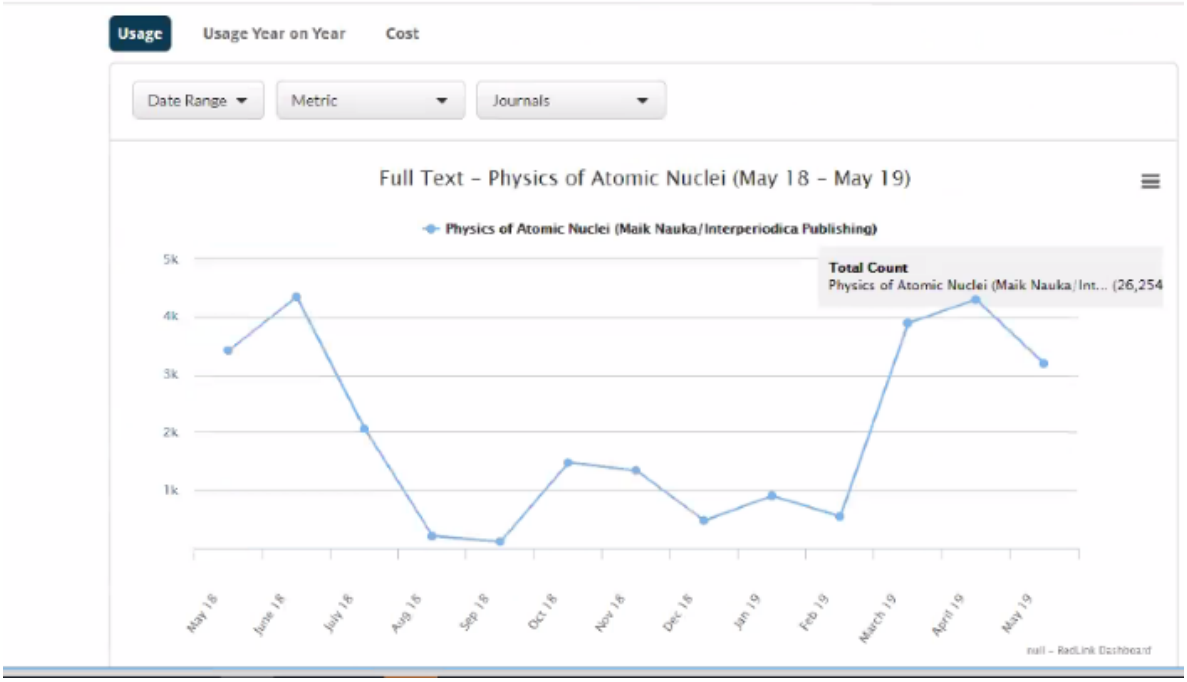
There is no limit to the number of people who can access data at your Library, and there is no limit to the number of electronic content providers/titles you can add to your Dashboard.



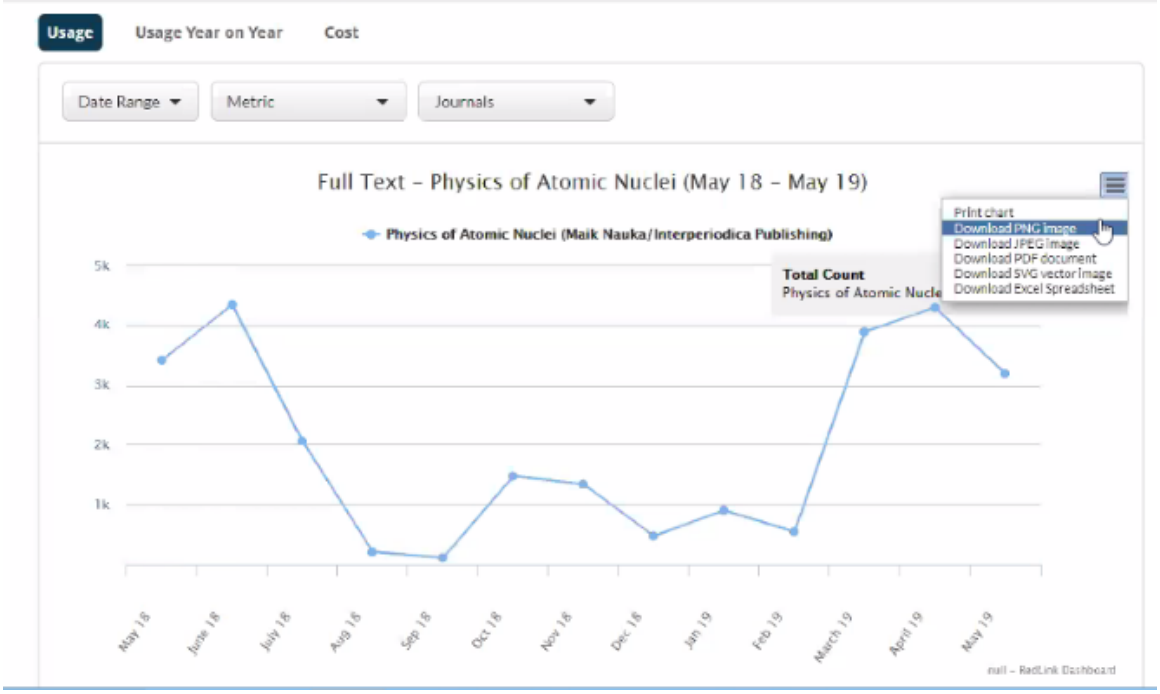
If you have a title that that is not counter compliant, we can work with it on a title by title evaluation (with the publisher). If a title is Sushi compliant it can (in most cases) be loaded seamlessly.

You can look at the Date Range to make the comparisons between journals.

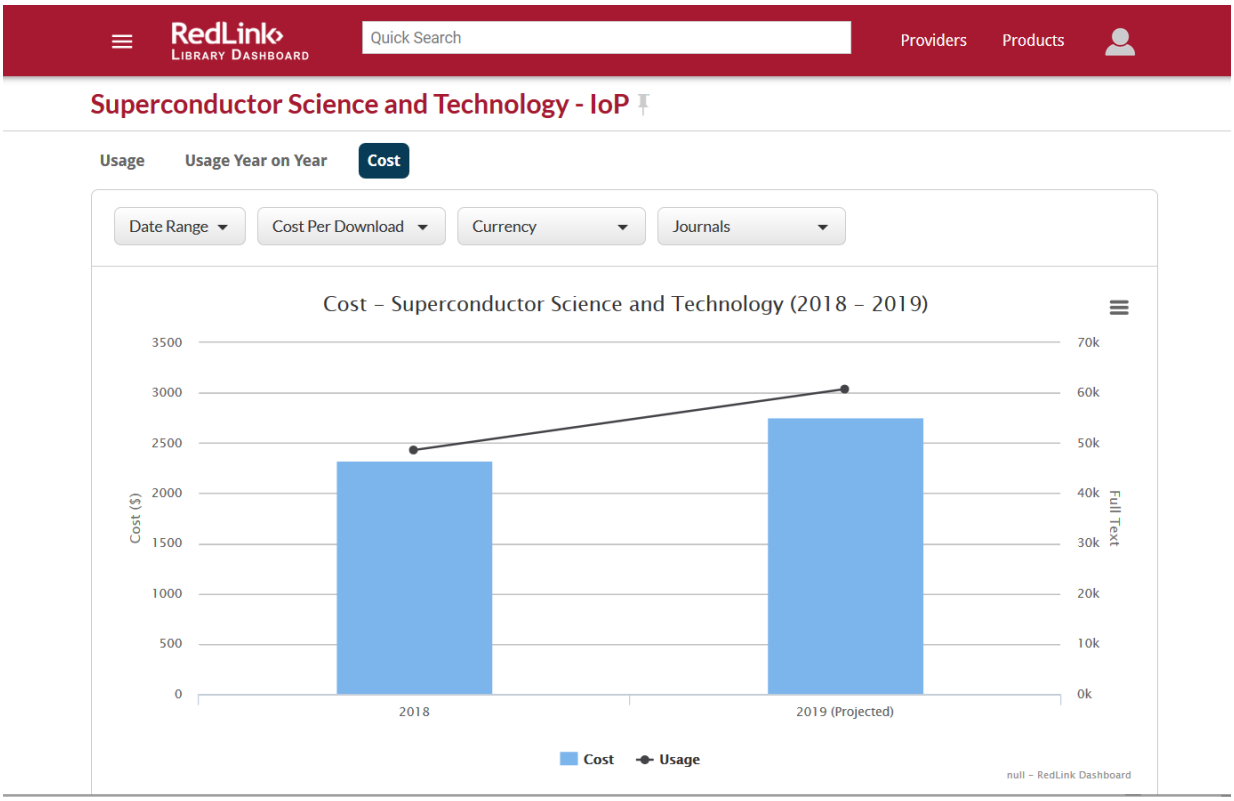
Metric: Full Text – and compare to other journals.



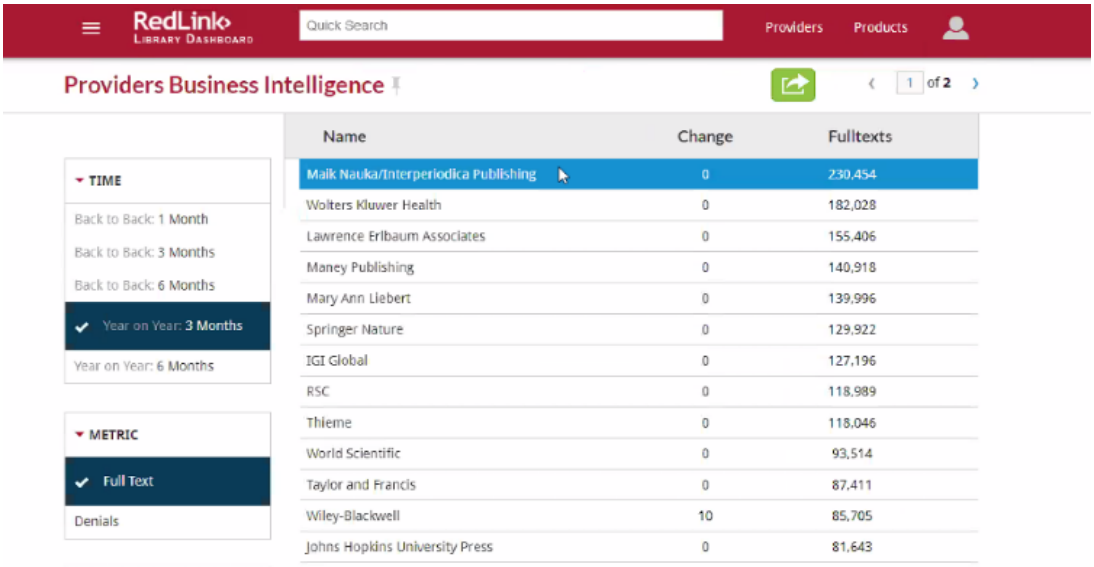
Choices for all reports can be found on the drop-down menu.



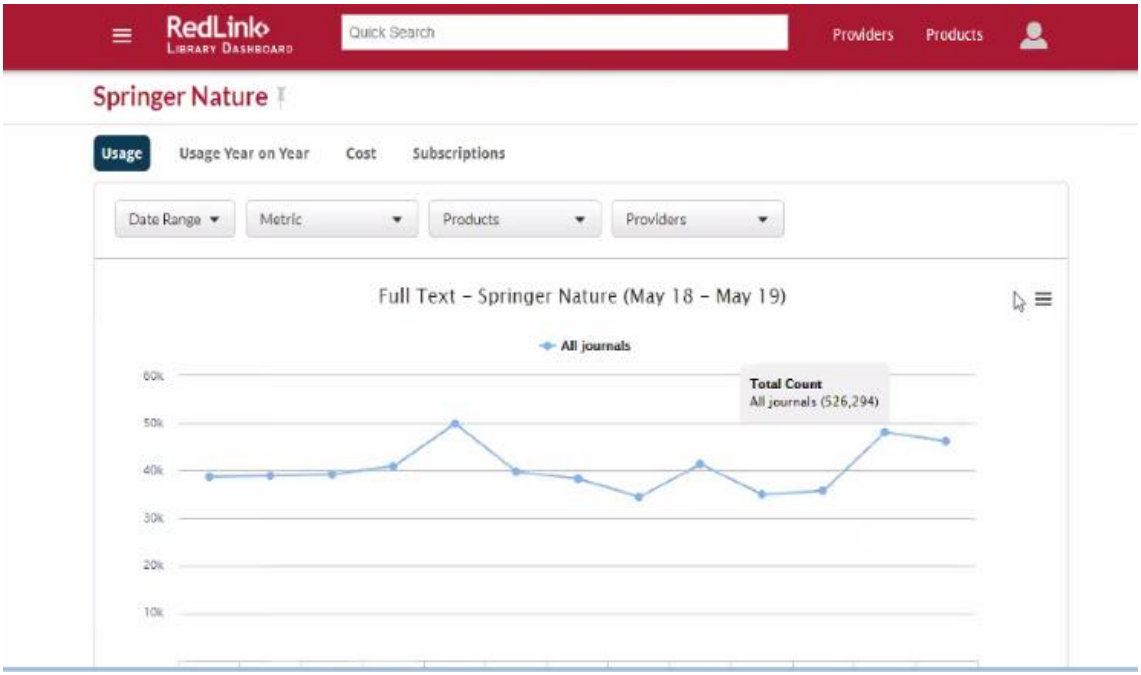
Cost analysis:



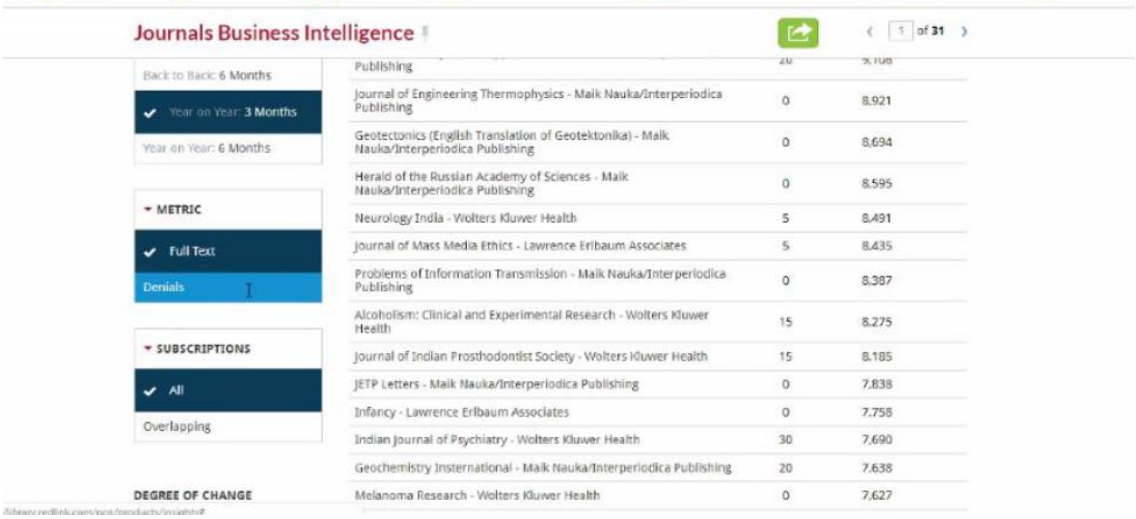
Functionality with Providers:



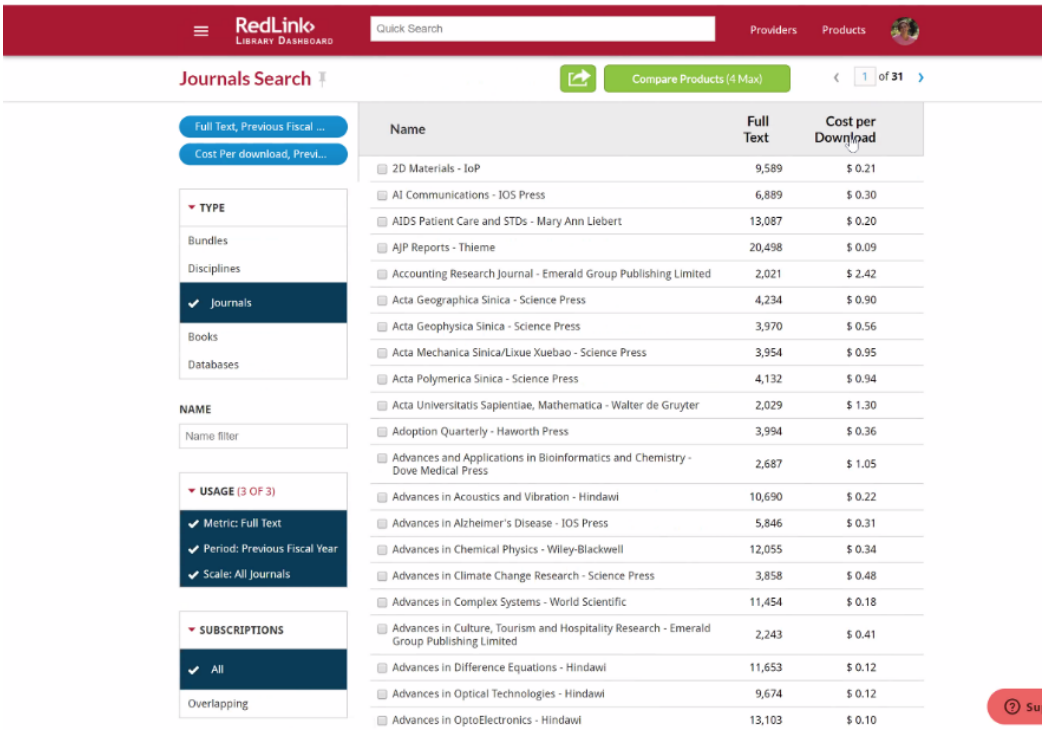
Example: Springer Nature- all the journals by Date Range



Click on up to 3 titles to show the list and overlap of titles.

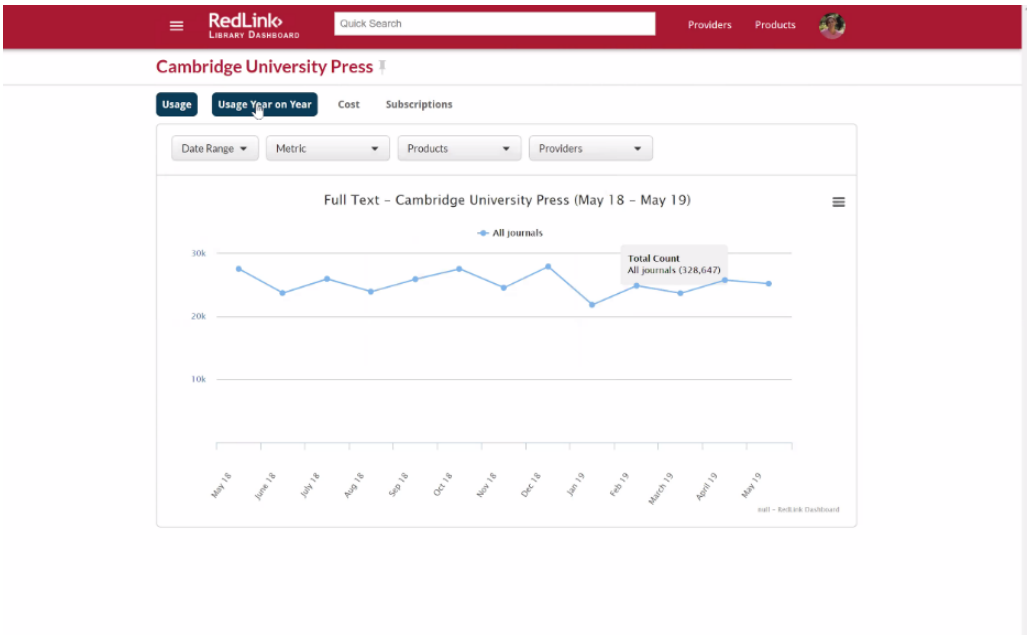


GREEN indicates it can be exported into Excel or CSV.



Common Questions/Answers:
Who does the work to create your **Library Dashboard**?
RedLink manages implementation from start to finish. **RedLink** does the work, working closely with your library.

Usage Year on Year.



Set Up and First Procedures:
RedLink's Implementation Manager, will contact you. In a day or two, you receive an email from him, with information to start this on-boarding process:

- Gather administrative credentials, admin URL, username and password for each of your electronic subscriptions and this includes e-Journals; eBooks; databases and any bundles. It will also be important to know each subscription offers SUSHI service and what that password, reference ID, or unique identifier is. And finally, a customer email address because sometimes this is required to get access to SUSHI reports.

- We gather this data to create a standard way for **RedLink** to harvest your usage data. **RedLink** uses this information to power the data for your **Library Dashboard**.

- We will need the title name, the start date, an end date, the cost and the annual invoice date. The onboarding process will provide forms for you to use.

- We know that gathering this information can take some time up front and the team is happy to answer any questions. You can also always reach out to me.

More Questions: Can data be viewed by Provider or Bundle? Yes, it can.

Can Reports be customized beyond what is currently available. Regrettably, the answer is no because product is Cloud Based.

Summary Notes: Two costs to a **Library Dashboard** implementation. Because we do the work creating your Library's Dashboard there is a onetime fee for set up. Second cost is the annual subscription.

Password Changes can be sent to Support@RedLInk.com to update credentials, Implementation will send a secure Google Sheet doc. All updates and comments go back to implementation, and the team will make sure the back end is updated when it comes to the new or changes credentials.

Finally, regarding "reporting." Can reports be downloaded into another document (sharing data with Stakeholders)? Answer is yes PDF and EXCEL information can be downloaded and used for other reports you would share with Administration, etc.

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