

RedLink



WELCOME

REDLINK - LIBRARY DASHBOARD

Product Suite

- RedLink Network
- Publisher Dashboard
- Library Dashboard
- Consortia Dashboard
- SiteLeads™
- Remarq®

The image shows a hand holding a tablet displaying the RedLink dashboard. The dashboard interface includes several key sections: 'TOP INCREASING DETAILS' with a value of 542, 'EXPANDED SUBSCRIPTIONS' with a value of 0, and 'TOP INCREASING USAGE' with a value of 479. Below these are lists of journals and a 'Top Journals by Details' section featuring a pie chart. The background of the slide is a light blue gradient.

REDLINK NETWORK – Included into the subscription of Library Dashboard, and it is a place to store your IP #'s and IP Changes. It allows you to make changes, and instead of each Publisher contacted individually, you can email and contact all Publishers at one time.

QUESTION- Can a CRM or ILS system provide all you need in the way of gathering counter compliant usage statistics? No but Library Dashboard can provide this information!

Can Integrated library and eResources management systems really “do it all?”

- Libraries struggle with poor reporting features and burdensome source setup.
- Generally ILS and content provider solutions limit the number and type of sources.
- Libraries perform many usage analysis tasks outside the ILS, increasing risk of error and cost.

Source: Sprengle, Marshall. "Perceptions 2015: An International Survey of Library Automation." *Library Technology Guides*. Jan. 2016.

Library Dashboard can assist you in many ways.

Beyond addressing the more pressing budget questions, usage data helps librarians to respond to many areas of library management.

Making renewal decisions

- How much has the resource been used?
- What is the average cost per request?
- How many titles in a bundle receive low or no use?
- How do average costs compare with other bundles or publishers?

Library promotion and publicity

- How many requests for a specific group of resources have there been over a specific time period?
- What is the increase in usage over time?
- Are there areas of research that don't seem to be met by current library resources?

User Support

- Are there certain resources that are not being used as expected?
- Should more training and promotion be given to some resources?

Library Dashboard gives you visualization, charts and graphs... and much more.

Overview – RedLink Library Dashboard

- **Supports data from more than 300 vendor systems**
 - No need to upload data to system, just need credentials to get vendor data
- **Robust usage and cost comparison features**
 - Databases, eBooks, journals, bundles
 - Ability to compare usage by source (e.g., journals standalone and aggregated)
- **Look across your e-resources with confidence**
 - Aggregated and normalized usage stats
 - Visualizations help you analyze and interpret complex data
 - See trends, differences, patterns, and gain actionable insights
 - Customize and download reports
 - Save reports with a simple “pin” to revisit them easily

Opening Screen – Dashboard: You can see if you have any turnaways, expiring subscriptions, decreases in usage, etc.

The dashboard features a red header with the RedLink logo, a search bar, and navigation links for Providers and Products. The main content area is divided into three columns of key metrics:

- TOP INCREASING DENIALS: 152**
 - Mathematics of Control, S...: 85% 35598
 - Advances in Alzheimer's D...: 85% 43719
 - Journal of X-Ray Science ...: 85% 40770
- EXPIRING SUBSCRIPTIONS: 49**
 - Ingenta: Subscription is expiring / expired.
 - ProQuest: Subscription is expiring / expired.
 - Prentice Hall: Subscription is expiring / expired.
- TOP DECREASING USAGE: 177**
 - Acta Mechanica Sinica/Ex...: -85% 237
 - Critical Care Medicine: -85% 286
 - IEEE Access: -85% 32

Below these metrics is a section titled "Top Journals by Full Text" for the top 20 accounts over 12 months. It features a pie chart with the following data:

Journal Title	Percentage
Journal of Environment and Development	6.3%
Written Communication	5.8%
Angiology	5.54%
Journal of Hispanic Higher Education	5.54%
Trends in hearing	5.44%
Transfer	5.35%
JRAAS – Journal of the Renin-Angiotensin-Aldosterone S...	5.2%
Human Relations	5.2%
Journal of Attention Disorders	4.97%
Journal of Family Issues	4.94%
Clinical Trials	4.79%
Journal of European Social Policy	4.79%
Language Testing	4.74%
Social Psychology Quarterly	4.62%
Management Administration and Leadership	4.57%
Journal of Planning Education and Research	4.55%
South Asia Economic Journal	4.47%
Homicide Studies	4.46%
Philosophy and Social Criticism	4.43%
Research Studies in Music Education	4.37%

Next, we start with the BIG PICTURE – “Inverted Pyramid.”

- Top increasing turnaways
- Expiring subscriptions
- Top decreasing usage
- Top journals by denials
- Top journals by full text usage

Info can be saved and sent as report via email or jpeg (export Excel or images)

Big Picture Overviews with Drilldowns

Customize view by:

- *Content type*
- *Time period*
- *Metric type*
- *Change range*
- *Discipline*

Drill-down to more views
Pin/save reports
Export Excel or images

The screenshot shows the RedLink interface for 'Journals Business Intelligence Overview'. It features a navigation bar with 'Quick Search', 'Publishers', and 'Products'. Below the navigation bar, there are filters for 'Type', 'Time', 'Metric', 'Change Range', and 'More Options'. The main content area displays a bar chart titled 'Distribution of Change for Full Text'. The y-axis is labeled '# of Journals' and ranges from 0 to 600. The x-axis is labeled 'Usage Change' and ranges from -100% to 100%. The chart shows a distribution of journals across various usage change percentages, with a peak around 0% to 10%.

Quick access. A data driven approach to your subscriptions, collection development and leverage with your publishers.

Quick Access to Lots of Data

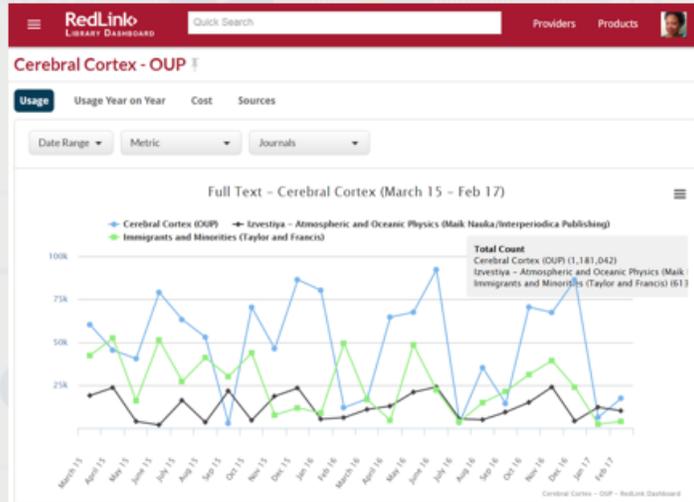
- Sort by name, change, denials
- Change timeframes, metrics
- View by degree of change
- View by big or small vendors
- View by discipline
- View bundles, databases, journals
- View cost data

The screenshot shows the RedLink 'Journals Search' interface. It features a navigation bar with 'Quick Search', 'Products', and 'Providers'. Below the navigation bar, there are filters for 'TYPE', 'SEARCH', 'SUBSCRIPTIONS', 'DISCIPLINES', 'PROVIDERS', and 'BUNDLES'. The main content area displays a list of journals with columns for 'Name', 'Full Text', and 'Cost per download'. The list includes journals such as 'ACS Sustainable Chemistry & Engineering', 'Address for Payments', 'Applied Thermal Engineering', 'Energy & Fuels', 'Enzyme and Microbial Technology', 'Food Chemistry', 'Inorganic Chemistry', 'Journal of Biotechnology', 'Journal of Molecular Catalysis B: Enzymatic', 'Journal of Non-Crystalline Solids', 'Journal of Organometallic Chemistry', 'Journal of Solid State Chemistry', 'Mass Letters', 'Organic Letters', 'Organic Process Research & Development', 'Petroleum', 'Process Biochemistry', 'Reaction and Functional Polymers', 'Safety Science', 'Science of the Total Environment', 'Sensors and Actuators A: Physical', 'Sensors and Actuators B: Chemical', 'The Journal of Physical Chemistry A', and 'Wear'.

More detail as you drill down – this shows a view at the product level.

See Usage Trends

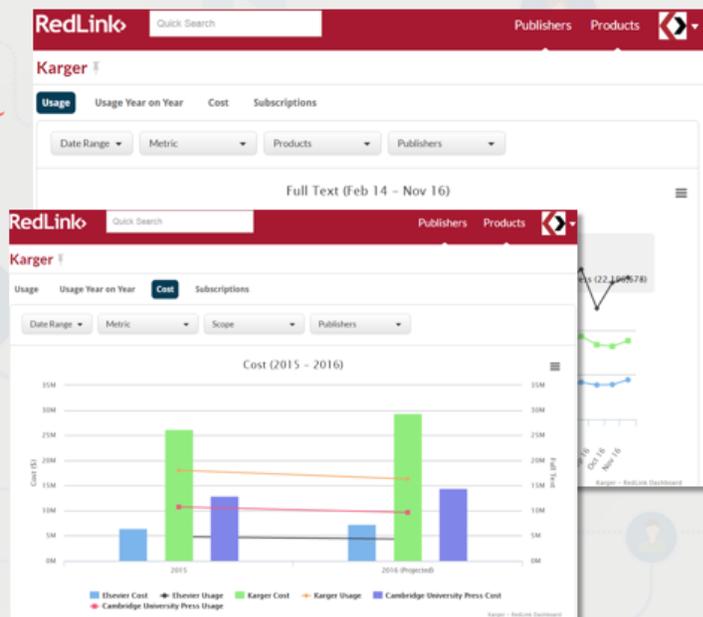
- Quantify what's being used, and what's not being used
- Data-driven approach to subscriptions
- Better collection development
- Leverage for negotiations



Compare Providers.

Compare Providers

- Track usage and cost (total and per download) for a provider.
- Compare usage and total cost across providers.
- Identify providers with high turn-aways.
- Quickly view subscriptions for a provider.



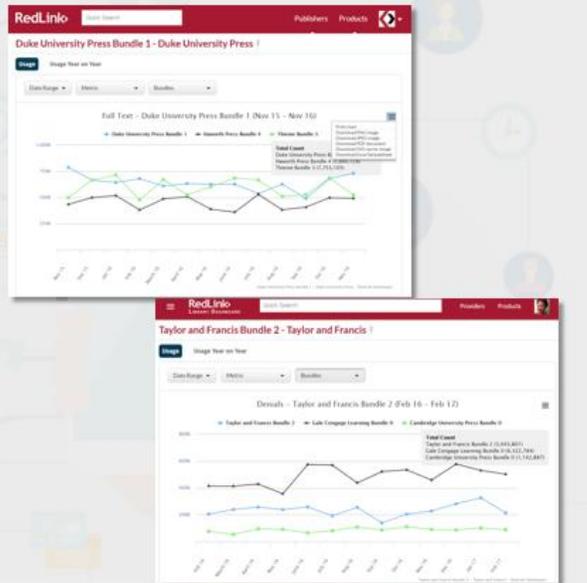
VERY POPULAR – Compare Databases and Bundles.

Bundles remain an important unit of analysis. Drill-down analysis to identify key contributors of usage or title with little or no use; two key features include:

- Usage distribution for top titles in a bundle
- Usage for all titles in bundle
- And usage for individual titles.

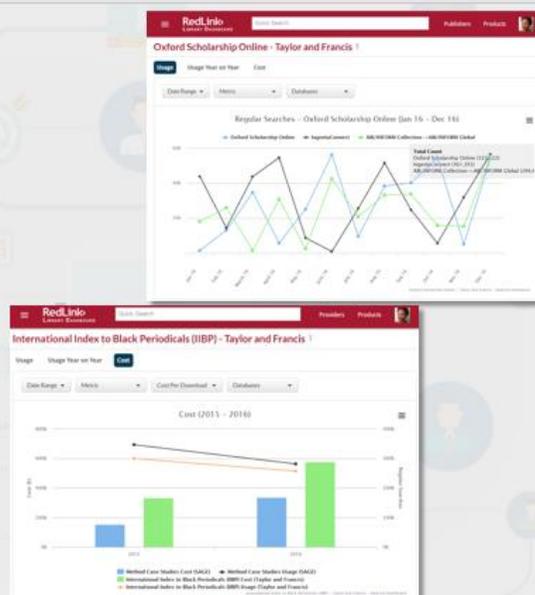
Compare Bundles

- Track usage and cost for a bundle(s) within a single provider.
- Compare usage and cost for different bundles across providers.
- Identify bundles with high turn-aways.



Compare Databases

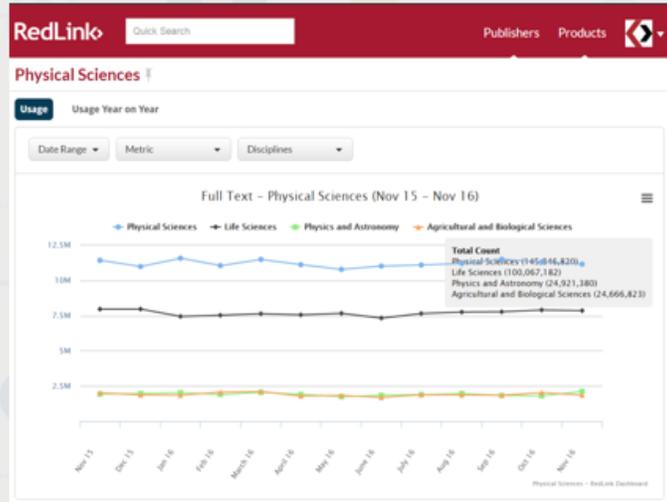
- Track searches, result clicks, records views, and denials for a single database.
- Compare metrics and cost for different databases.
- Identify databases with high turn-aways.



Compare Disciplines. Compare Usage by Source, Compare Cost by Source, Compare Usage by Age Of Content.

Compare Disciplines

- Track and compare usage, denials, and cost.
- Identify areas for increased engagement and resource instruction.
- Spot growing disciplines and plan for collection development.



Compare Usage by Source

- Quickly identify usage for overlapping journal subscriptions.



Compare Cost by Source

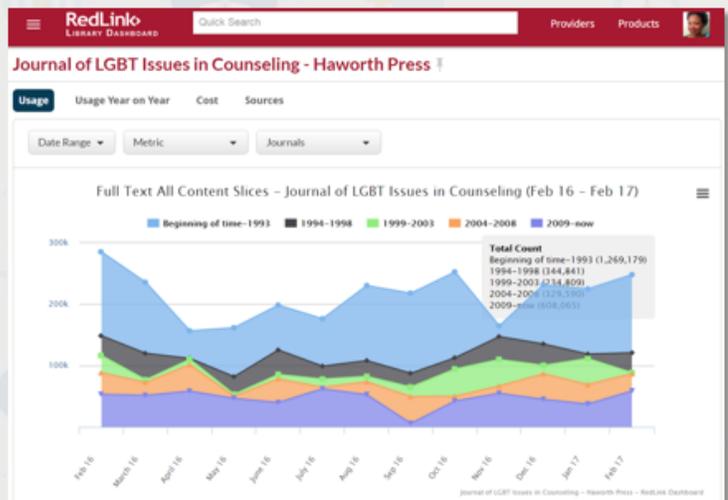
- Quickly identify cost for overlapping journal subscriptions.



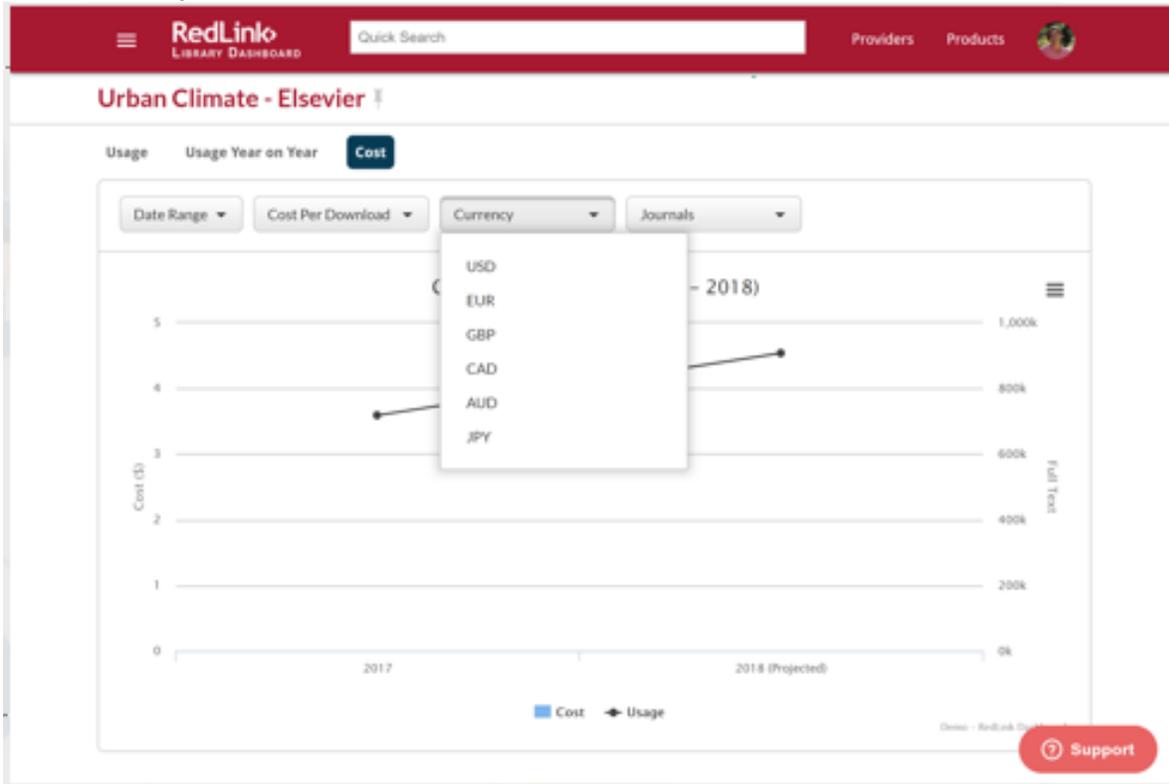
Track by Year of the Content – 3 years of the usage – if publisher provides a back file, we can add. Journal Report 5 (JR5) below by Publication Year/Date.

Compare Usage by Age of Content

- Track and compare usage, denials, and cost (total and per download) for titles.
- Analyze year-over year and custom time periods.
- Visualize journal title use by publication year.

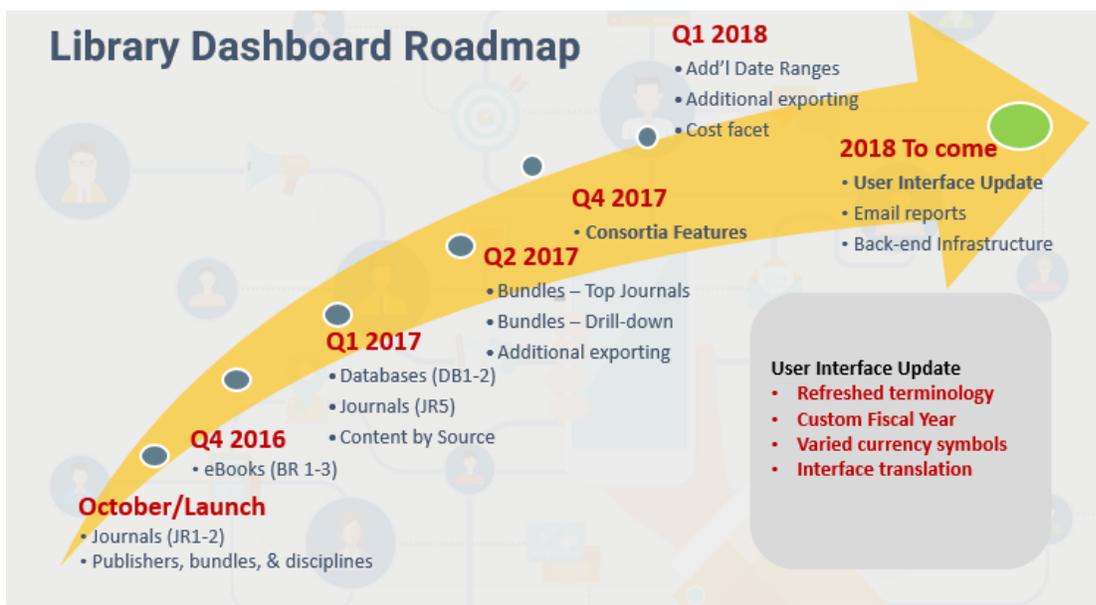


Select Currency.

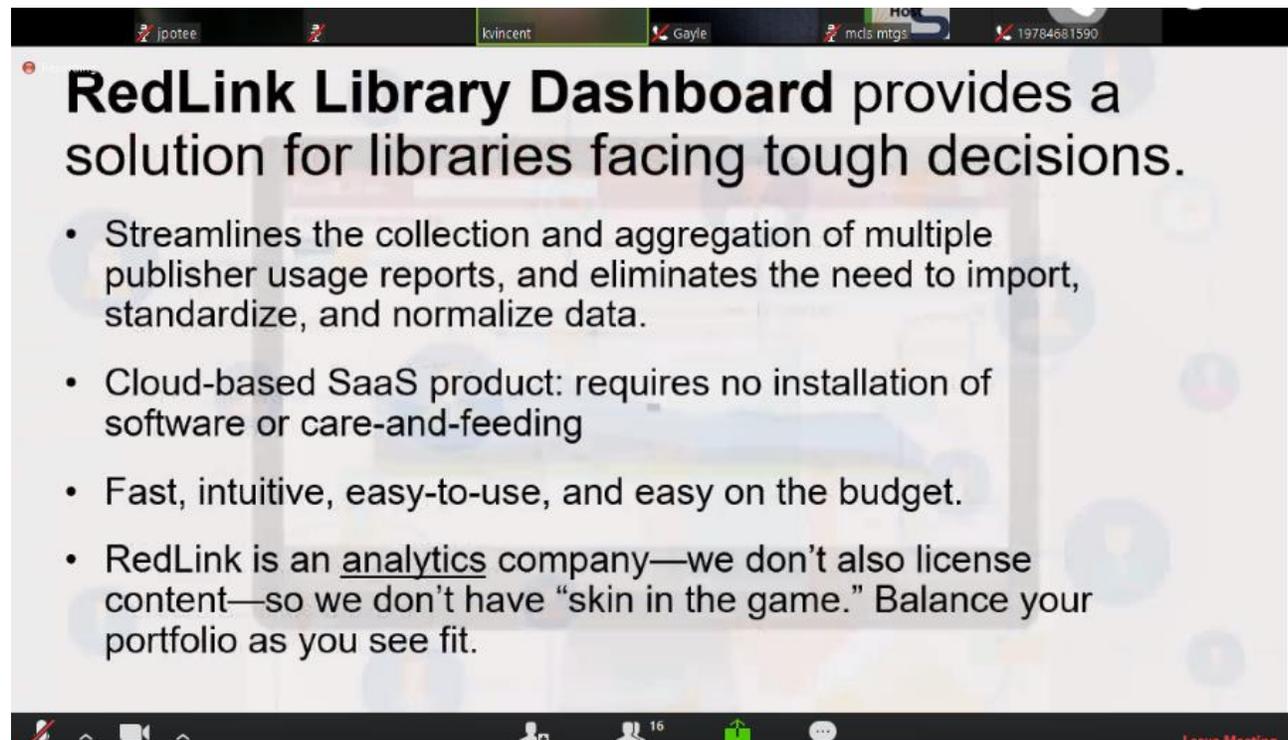


ROADMAP for RedLink Library Dashboard

NOTE: June 2019 - Atypon Acquires RedLink: Atypon, the technology leader in the scholarly publishing market, has acquired RedLink, the provider of key data and insights for academic publishers, libraries, and consortia. RedLink's portfolio includes Remarq, the popular article-sharing, commenting, and annotation platform for researchers. RedLink's data and engagement products, Library Dashboard, Publisher Dashboard, SiteLeads, and Remarq, are a natural fit for the publishers and institutions whom Atypon serves, and a natural extension of Atypon's own publishing product portfolio.



Library Dashboard is a cloud based and stand-alone product – no install on your system. Library Dashboard does exactly what it says it will do. In summary, Library Dashboard is about making usage analytics easy to see! **RedLink** takes on the tasks of harvesting, standardizing, and importing the usage data into the dashboard. Truly enterprise-wide, no limits on data and users, and the subscription covers the data and product updates, and security - no IT strain.



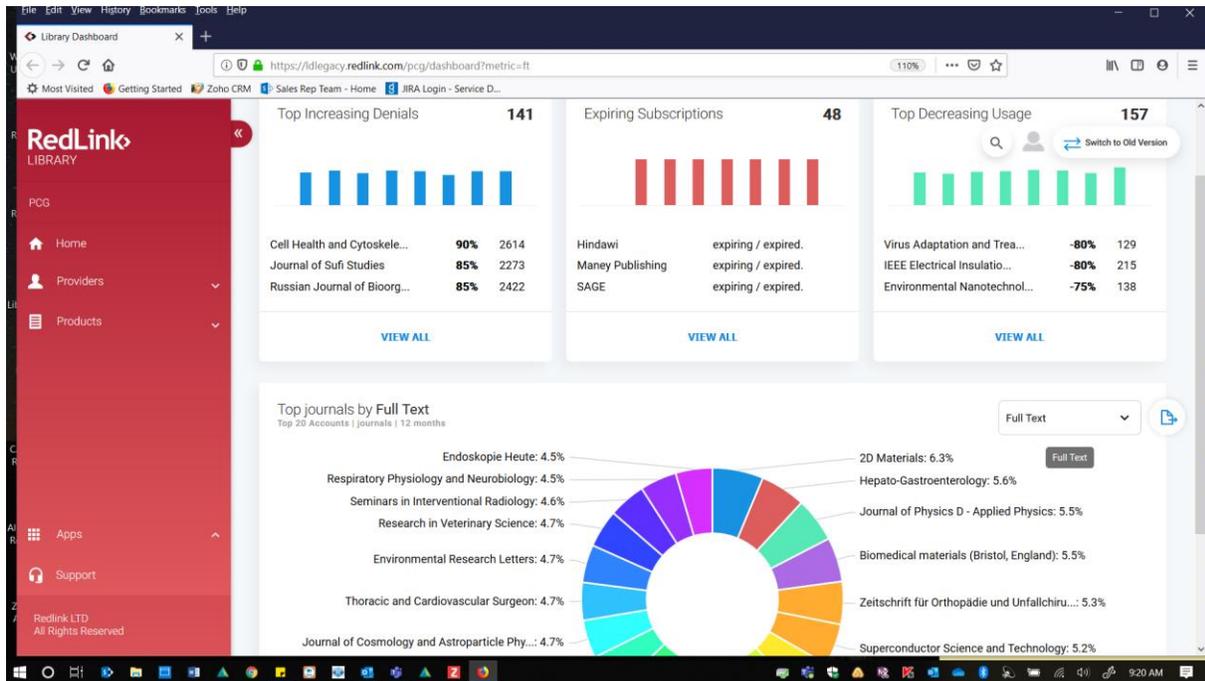
The image is a screenshot of a Zoom meeting. At the top, there is a black bar with several participant names: 'jpotee', 'kvincent', 'Gayle', 'mcla mtgs', and '19784681590'. The main content of the slide is as follows:

RedLink Library Dashboard provides a solution for libraries facing tough decisions.

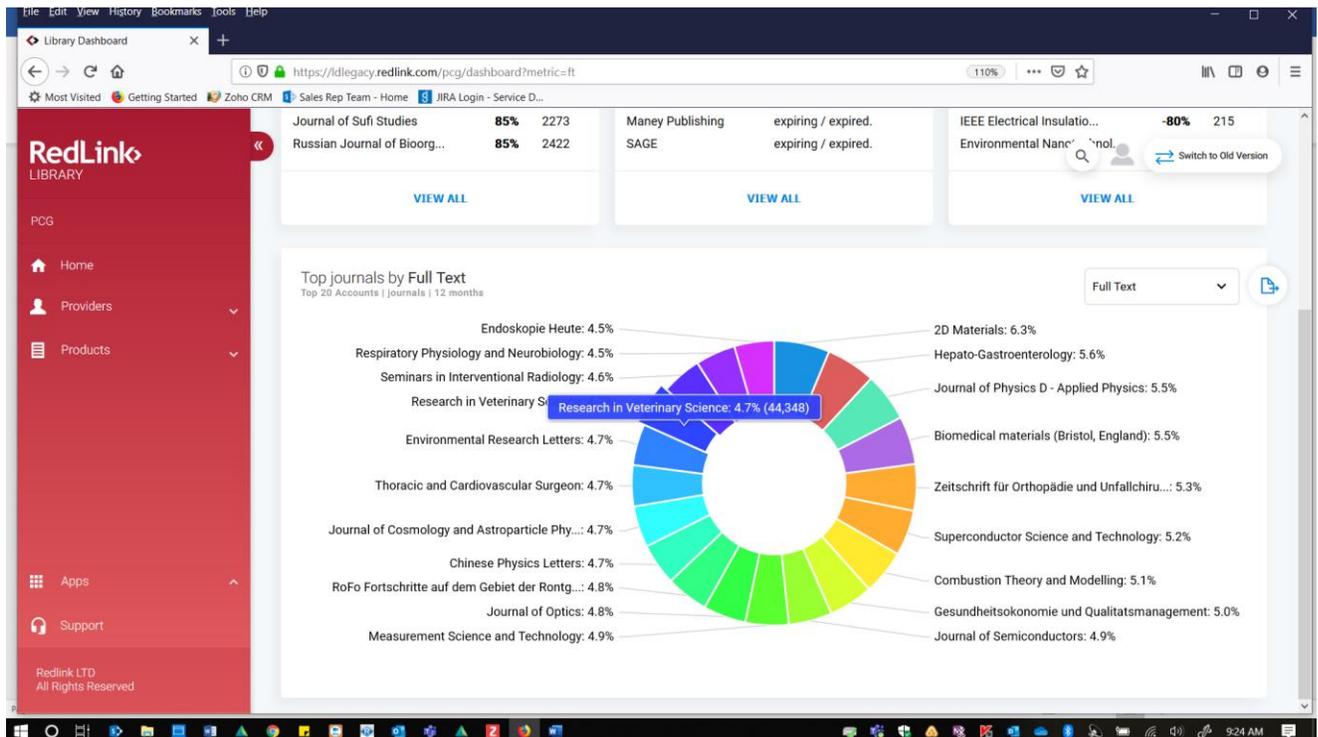
- Streamlines the collection and aggregation of multiple publisher usage reports, and eliminates the need to import, standardize, and normalize data.
- Cloud-based SaaS product: requires no installation of software or care-and-feeding
- Fast, intuitive, easy-to-use, and easy on the budget.
- RedLink is an analytics company—we don't also license content—so we don't have "skin in the game." Balance your portfolio as you see fit.

At the bottom of the slide, there is a black bar with icons for a microphone, a camera, a chat bubble, and a person icon with the number '16'. The name 'Leslie Martinez' is visible in the bottom right corner.

REFRESHED DASHBOARD: See a few screen shots below. We have this new interface available if you would like to see it now. The technical support team is still working on correcting bugs, etc. The next screen shows the opening screen when you log in to your Library Dashboard.



There is no limit to the number of people who can access data at your Library, and there is no limit to the number of electronic content providers/titles you can add to your Dashboard.



If you have a title that is not counter compliant, we can work with it on a title by title evaluation (with the publisher). If a title is Sushi compliant it can (in most cases) be loaded seamlessly.

Journals Business Intelligence 1 of 31

Back to Back: 3 Months

Back to Back: 6 Months

Year on Year: 3 Months

Year on Year: 6 Months

METRIC

Full Text

Denials

SUBSCRIPTIONS

All

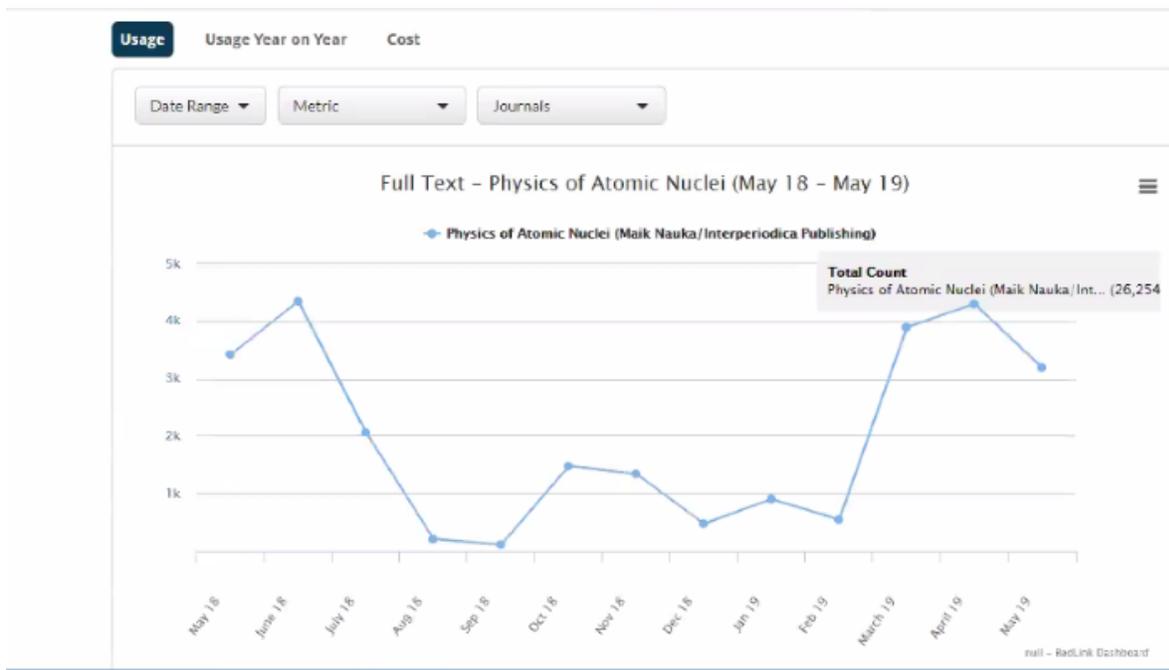
Overlapping

Numerical Analysis and Applications - Maik Nauka/Interperiodica Publishing	20	9,106
Journal of Engineering Thermophysics - Maik Nauka/Interperiodica Publishing	0	8,921
Geotectonics (English Translation of Geotektonika) - Maik Nauka/Interperiodica Publishing	0	8,694
Herald of the Russian Academy of Sciences - Maik Nauka/Interperiodica Publishing	0	8,595
Neurology India - Wolters Kluwer Health	5	8,491
Journal of Mass Media Ethics - Lawrence Erlbaum Associates	5	8,435
Problems of Information Transmission - Maik Nauka/Interperiodica Publishing	0	8,387
Alcoholism: Clinical and Experimental Research - Wolters Kluwer Health	15	8,275
Journal of Indian Prosthodontist Society - Wolters Kluwer Health	15	8,185
JETP Letters - Maik Nauka/Interperiodica Publishing	0	7,838
Infancy - Lawrence Erlbaum Associates	0	7,758
Indian Journal of Psychiatry - Wolters Kluwer Health	30	7,690
Geochemistry International - Maik Nauka/Interperiodica Publishing	20	7,638

Support

You can look at the Date Range to make the comparisons between journals.

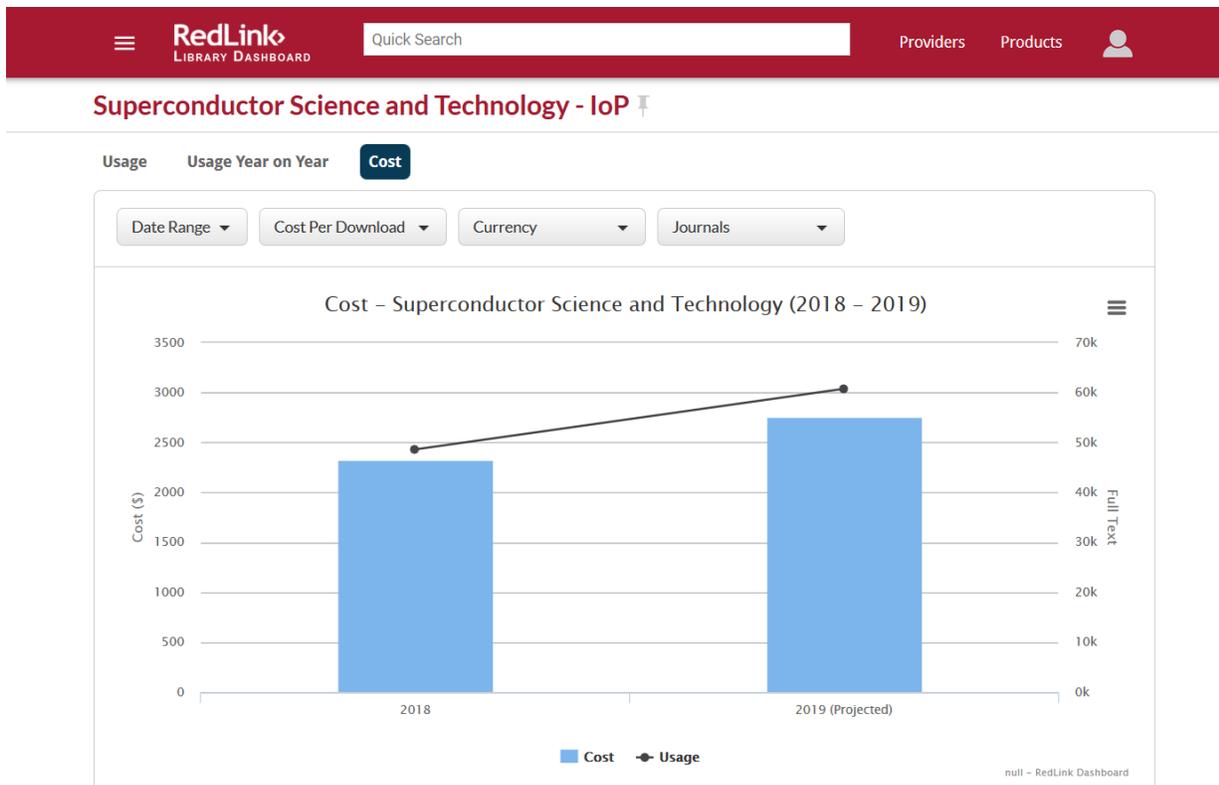
Metric: Full Text – and compare to other journals.



Choices for all reports can be found on the drop-down menu.



Cost analysis:



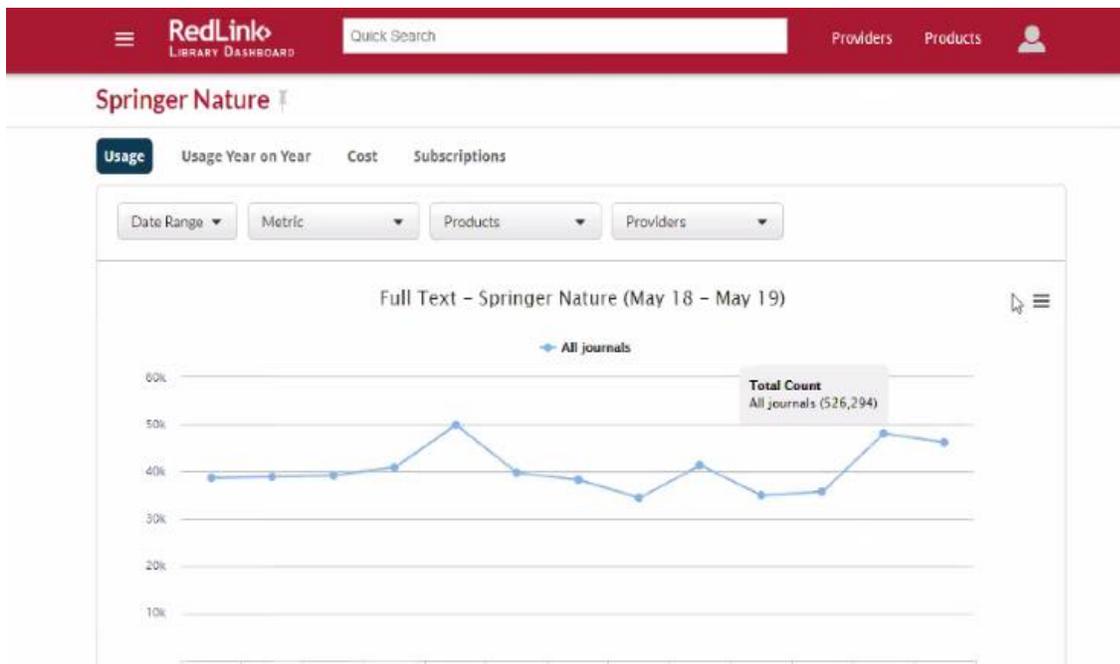
Functionality with Providers:

RedLink LIBRARY DASHBOARD Quick Search Providers Products

Providers Business Intelligence 1 of 2

	Name	Change	Fulltexts
TIME Back to Back: 1 Month Back to Back: 3 Months Back to Back: 6 Months <input checked="" type="checkbox"/> Year on Year: 3 Months Year on Year: 6 Months METRIC <input checked="" type="checkbox"/> Full Text Denials	Malik Nauka/Interperiodica Publishing	0	230,454
	Wolters Kluwer Health	0	182,028
	Lawrence Erlbaum Associates	0	155,406
	Maney Publishing	0	140,918
	Mary Ann Liebert	0	139,996
	Springer Nature	0	129,922
	IGI Global	0	127,196
	RSC	0	118,989
	Thieme	0	118,046
	World Scientific	0	93,514
	Taylor and Francis	0	87,411
	Wiley-Blackwell	10	85,705
	Johns Hopkins University Press	0	81,643

Example: Springer Nature- all the journals by Date Range



Click on up to 3 titles to show the list and overlap of titles.

Journals Business Intelligence 1 of 31

Back to Back: 6 Months
 Year on Year: 3 Months
 Year on Year: 6 Months

METRIC
 Full Text
 Denials

SUBSCRIPTIONS
 All
 Overlapping

DEGREE OF CHANGE

Publishing	20	31
Journal of Engineering Thermophysics - Maik Nauka/Interperiodica Publishing	0	8,921
Geotectonics (English Translation of Geotektonika) - Maik Nauka/Interperiodica Publishing	0	8,694
Herald of the Russian Academy of Sciences - Maik Nauka/Interperiodica Publishing	0	8,595
Neurology India - Wolters Kluwer Health	5	8,491
Journal of Mass Media Ethics - Lawrence Erlbaum Associates	5	8,435
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JETP Letters - Maik Nauka/Interperiodica Publishing	0	7,838
Infancy - Lawrence Erlbaum Associates	0	7,758
Indian Journal of Psychiatry - Wolters Kluwer Health	30	7,690
Geochemistry International - Maik Nauka/Interperiodica Publishing	20	7,638
Melanoma Research - Wolters Kluwer Health	0	7,627

file:///www.redlink.com/.../search/.../results/...

GREEN indicates it can be exported into Excel or CSV.

RedLink LIBRARY DASHBOARD Providers Products

Journals Search Compare Products (4 Max) 1 of 31

TYPE
 Bundles
 Disciplines
 Journals
 Books
 Databases

NAME

USAGE (3 OF 3)
 Metric: Full Text
 Period: Previous Fiscal Year
 Scale: All Journals

SUBSCRIPTIONS
 All
 Overlapping

Name	Full Text	Cost per Download
<input type="checkbox"/> 2D Materials - IoP	9,589	\$ 0.21
<input type="checkbox"/> AI Communications - IOS Press	6,889	\$ 0.30
<input type="checkbox"/> AIDS Patient Care and STDs - Mary Ann Liebert	13,087	\$ 0.20
<input type="checkbox"/> AJP Reports - Thieme	20,498	\$ 0.09
<input type="checkbox"/> Accounting Research Journal - Emerald Group Publishing Limited	2,021	\$ 2.42
<input type="checkbox"/> Acta Geographica Sinica - Science Press	4,234	\$ 0.90
<input type="checkbox"/> Acta Geophysica Sinica - Science Press	3,970	\$ 0.56
<input type="checkbox"/> Acta Mechanica Sinica/Lixue Xuebao - Science Press	3,954	\$ 0.95
<input type="checkbox"/> Acta Polymerica Sinica - Science Press	4,132	\$ 0.94
<input type="checkbox"/> Acta Universitatis Sapientiae, Mathematica - Walter de Gruyter	2,029	\$ 1.30
<input type="checkbox"/> Adoption Quarterly - Haworth Press	3,994	\$ 0.36
<input type="checkbox"/> Advances and Applications in Bioinformatics and Chemistry - Dove Medical Press	2,687	\$ 1.05
<input type="checkbox"/> Advances in Acoustics and Vibration - Hindawi	10,690	\$ 0.22
<input type="checkbox"/> Advances in Alzheimer's Disease - IOS Press	5,846	\$ 0.31
<input type="checkbox"/> Advances in Chemical Physics - Wiley-Blackwell	12,055	\$ 0.34
<input type="checkbox"/> Advances in Climate Change Research - Science Press	3,858	\$ 0.48
<input type="checkbox"/> Advances in Complex Systems - World Scientific	11,454	\$ 0.18
<input type="checkbox"/> Advances in Culture, Tourism and Hospitality Research - Emerald Group Publishing Limited	2,243	\$ 0.41
<input type="checkbox"/> Advances in Difference Equations - Hindawi	11,653	\$ 0.12
<input type="checkbox"/> Advances in Optical Technologies - Hindawi	9,674	\$ 0.12
<input type="checkbox"/> Advances in OptoElectronics - Hindawi	13,103	\$ 0.10

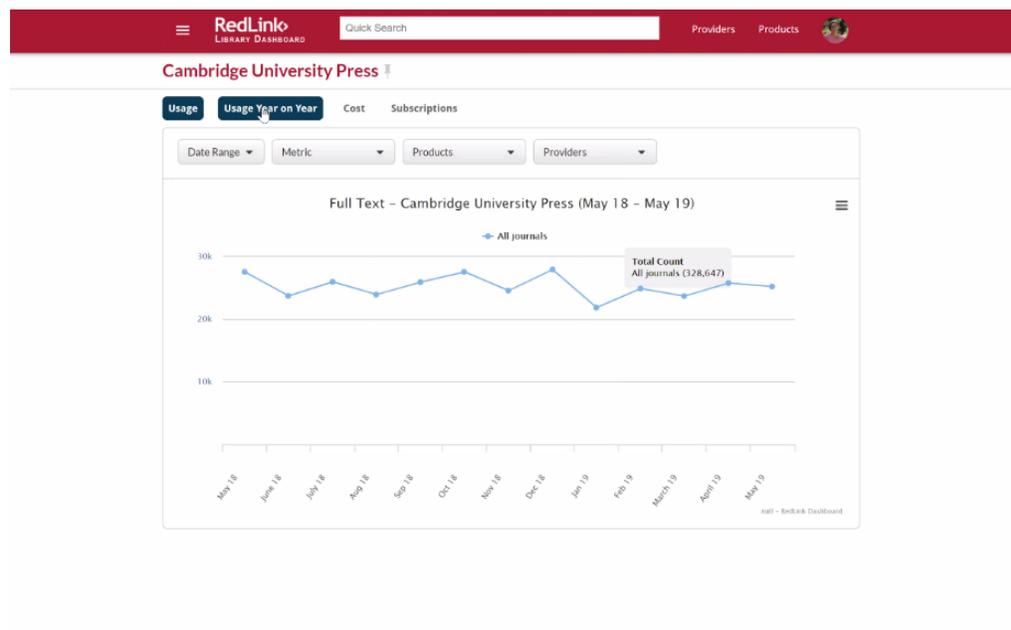
2 Su

Common Questions/Answers:

Who does the work to create your **Library Dashboard**?

RedLink manages implementation from start to finish. **RedLink** does the work, working closely with your library.

Usage Year on Year.



Set Up and First Procedures:

RedLink's Implementation Manager, will contact you. In a day or two, you receive an email from him, with information to start this on-boarding process:

- Gather administrative credentials, admin URL, username and password for each of your electronic subscriptions and this includes e-Journals; eBooks; databases and any bundles. It will also be important to know each subscription offers SUSHI service and what that password, reference ID, or unique identifier is. And finally, a customer email address because sometimes this is required to get access to SUSHI reports.
- We gather this data to create a standard way for **RedLink** to harvest your usage data. **RedLink** uses this information to power the data for your **Library Dashboard**.
- We will need the title name, the start date, an end date, the cost and the annual invoice date. The onboarding process will provide forms for you to use.
- We know that gathering this information can take some time up front and the team is happy to answer any questions. You can also always reach out to me.

