

# AmigosNow

News Digest from Amigos Library Service

**October 24, 2024**

## Conference News

### **Plan Now for the Next Amigos Online Conference, "The People-Powered Library"**

In almost any organization, it is often said, "People are our greatest resource." And that is especially true in libraries. Welcoming communities into our spaces, unlocking the power of our collections, and connecting users to the information and knowledge they need, people power the library.

The next Amigos Online Conference, "[The People-Powered Library](#)" (February 12, 2025), will explore the ways that libraries nurture and grow their staff and teams.

Amigos welcomes proposals for 45-minute individual or panel sessions. Sessions are presented online with technical support and moderation assistance from Amigos staff. [Submit your proposal by December 13, 2024.](#)

### **Thank You for Making the Examining the Library User Experience Online Conference a Success!**

Over 380 staff from across the country joined Amigos for its October 16 online conference, [Examining the Library User Experience](#). With keynotes from Amy Martin (San Francisco Digital and Data Services) and Steven Bell (Temple University Libraries) and sessions from library leaders at Arkansas Tech University, Irving Public Library, Metropolitan Library System, and Tulsa Community College, Examining the Library User Experience provided a full day of learning and insights.

If you missed this month's conference, there's still a chance to view the sessions by [registering for the recording](#). Registration is free for Amigos members.

## Member News

### **Learn to Maximize Library Resources with COUNTER: A Strategic Approach to Usage Data. Free November Webinar for Amigos Members!**

COUNTER is an invaluable usage statistics standard that is employed to collect

and analyze usage data for online resources, ensuring accuracy for informed decision making.

Register today for NISO's November 19, 2024, "Using COUNTER to Optimize Usage Data Collection & Analysis for Libraries & Publishers" webinar and learn to allocate resources and improve overall services by leveraging data efficiently.

[View article](#) to learn more about NISO benefits for Amigos members and how to sign-up for webinar access.

## Continuing Education News

### **Ready to level up your social media game? Join us in November for "Developing a Social Media Strategy"**

Social media can be fun, informative, and engaging - but to do any of this, it needs to be strategic. For libraries interested in expanding their social media reach while still maintaining regular duties, this overview will provide straightforward guidance for establishing goals and presence, analyzing audiences across platforms, and developing and deploying content on a regular schedule and with engagement in mind.

[Register today](#) for the November 6, 2024, course, "Developing a Social Media Strategy," designed to help librarians expand their social media reach without overwhelming their daily responsibilities.

### **Amigos Online Learning - Discounted for Members**

Review the [Continuing Education Schedule](#) for the latest additions and updates:

- [Developing a Social Media Strategy](#)
- [Developing Community Support and Building Creative Partnerships](#)
- [Doing Digital Preservation](#)
- [Design Thinking in Libraries](#)
- [Intermediate Archives](#)
- [Foundations of Intellectual Freedom](#)

## Member Discount News

### **Demco Answers the Question, "What Can Libraries Learn From Each Other?"**

Amigos vendor [Demco](#), which specializes in library products ranging from audiovisual supplies to library security, has observed how libraries can learn from each other, with small libraries benefiting from personal connections and nimble decision-making, while larger libraries excel in strategic planning and economies of scale.

Learn more about how libraries of all sizes play a crucial role in fostering community, offering spaces and services that meet the diverse needs of their patrons [in this article](#).

## Free Edcetera ICA Webinar on Home Inspection November 13<sup>th</sup>

With a focus on practical application and lifetime support from expert instructors, Amigos' new vendor partner, Edcetera provides pre-licensure courses, board examination prep, and continuing education to licensed professions in a wide range of industries. Whether starting, advancing, or transitioning into second careers, students can enroll in Edcetera's online and in-person courses to gain the tools they need to succeed.

Amigos members are invited to join a free webinar on November 13, 2024, that can help college administrators offer home inspection certification to their students. This session will provide an in-depth look at Inspection Certification Associates' (an Edcetera company) program, which is designed to meet industry training and professional development requirements across 49 states.

To learn more about this exciting new vendor and how to register, [view this article](#). Don't miss out on this free opportunity to explore how ICA's resources can benefit your library and community!

## Member Job Bank

### Need Help Finding Qualified Candidates for Library Job Openings?

Amigos member libraries can post their openings for **FREE!** Postings remain in our job bank for thirty days and are shared to Amigos social media. [Current Job Listings](#)



Amigos Library Services | [www.amigos.org](http://www.amigos.org)



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