

5 Things That Set Academic Complete Apart

With coverage across all academic disciplines, Academic Complete offers a critical mass of foundational scholarly content with balanced quantity and quality to improve teaching, learning and research workflow and outcomes. Unlike comparable subscriptions, Academic Complete provides subscribers with:

- ✓ **Unique content from leading publishers.** By 2022, Academic Complete will be the only aggregated subscription to carry more than 14,000 Wiley titles.
- ✓ **Tools proven to drive usage,** including the new and improved Book Display Widget, which facilitates promotion of Academic Complete titles or ebooks of your choice from any vendor.
- ✓ **Confidence that the books you pay for are likely to be used.** Our product development team uses an intelligence-based approach to collection development, tracking graduation rates and trends such as emerging, high-demand topics. Titles are hand-selected by our on-staff librarians to ensure high quality and high demand.
- ✓ **Patron Analytics,** which takes the guesswork out of who is using the library and for what purpose, enabling libraries to balance both budget and patron demand. With Patron Analytics, you can create a brief survey, which collects input anonymously protecting user privacy, to gather data of your choice including a researcher's department, level within the institution and geography.
- ✓ **Innovative access models to complement your subscription with currency on any budget.** ProQuest pioneered the ebook subscription model with Academic Complete in 2001. And we offered Demand-driven Acquisition (DDA) and Short-term Loans (STL) long before anyone else. We're also the only aggregator to address STL embargoes with Access-to-Own (ATO), which enables you to apply loans fees on frontlist or other titles to price of the book. Many libraries leverage their Academic Complete usage statistics to inform their collection development strategy using additional models.

What's so complete about it?

Over its 15-year history, Academic Complete has built a reputation as an essential ebook foundation because it features:

150,000+ multidisciplinary titles
chosen to align with curriculum and graduation rate trending.



Unlimited, multi-user access
any time, anywhere.



Up to 10% annual growth
New! 6,000+ titles from Taylor & Francis



Taylor & Francis eBooks

DRM free chapter downloads
for ease of access.



Free customizable MARCs
to drive discovery.



Innovative research and workflow tools
for students, faculty and librarians.



Learn more at

<http://go.proquest.com/ACUpdates2017>

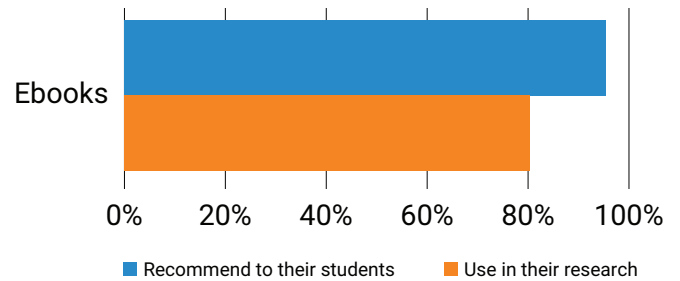


proquest.com

Academic Complete is the most cost-effective way to meet your researchers' multi-disciplinary needs with 150,000+ ebooks, unlimited multi-user access and continual growth.

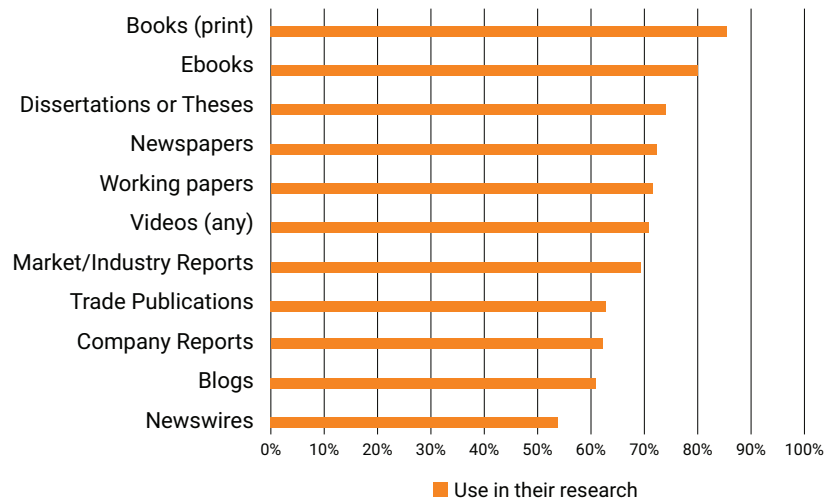
Why ebooks?

Offering journals alone won't give your researchers – or faculty – the support they need. Offer a diverse collection comprised of books and ebooks, along with other resources, to help researchers succeed. In a 2017 ProQuest survey, nearly 80% of faculty recommend ebooks to their students and almost 100% use ebooks in their research.



Content diversity is critical

In 2017, ProQuest asked researchers from around the globe what types of resources they use in their research. Two out of three respondents indicated they use every content type with books and ebooks being the most popular.



Want to supplement your coverage of a specific subject?

Academic Complete is available as a full subscription or as 10 individual subject collections that align with other ProQuest databases and may be licensed separately, including:

- ✓ The Arts
- ✓ Business
- ✓ Education
- ✓ Health & Medicine
- ✓ History
- ✓ Law
- ✓ Literature & Language
- ✓ Religion & Philosophy
- ✓ Science & Technology
- ✓ Social Sciences

Not ready to commit to Academic Complete or want to supplement with the right complementary content at the right price?

Inquire about our newest, more modular University Press Ebook Subscription and Reference Ebook Subscriptions. Both are designed to work better together with Academic Complete.

Learn more at

<http://go.proquest.com/ACUpdates2017>



proquest.com

