RedLink

RedLink <u>Library Dashboard</u>

Product Description:

RedLink's <u>Library Dashboard</u> provides an overview of eBook, eJournal, and database usage and turn-away statistics, as well as cost data. <u>Library Dashboard</u> shows how much a resource has been used; the average cost per use; how much usage individual titles in journal bundles receive; increases and decreases in the usage over time; areas of content are not being used. <u>Library Dashboard</u> provides robust usage and cost comparison features. Using <u>Library Dashboard</u>, libraries can compare usage by source for overlapping subscriptions.

<u>Library Dashboard</u> provides **visualizations** to help you analyze and interpret the data. You can easily see trends, patterns and differences. There is no limit to the number of electronic content sources; There is no limit to the number of users.

Pulling together COUNTER reports takes time. RedLink does the work for you by harvesting your reports, aggregating and normalizing the data, and providing you 24/7 access to our analytics and visualization tools.

The first view into <u>Library Dashboard</u> shows you top journals by full text usage; expiring subscriptions; the top decreasing usage; and if there are increasing turnaways.

You will see data by publication year, by subscription source (particularly useful if you have overlapping subscriptions), and by discipline. <u>Library Dashboard</u> shows a data-driven approach to subscriptions. This allows the library to practice better collection development and leverage for price negotiations.

Using Library Dashboard allows a library to compare bundles; compare databases; compare usage by source; compare usage by time of the content; compare disciplines.

Because RedLink harvests the data directly from the vendor portal, we immediately include updated information. On average, the data is updated monthly; for a handful of providers, it is updated more frequently.

Every <u>Library Dashboard</u> subscriber has access to RedLink Network at no cost.

Pricing is simple and includes unlimited users and unlimited data sources (publishers/platforms).

Trial information: 15-day access to demo site is available for any member of your team.   Your contact: Kvincent@pcgplus.com   240-460-7019

<div align="right">KHV 1.11.19</div>