



Welcome to the bigger picture in music and entertainment research

ACO Music Data Analysis is a growing repository of historical and current data over 60 years from Billboard, Official Chart Company, Media Control and many more reporting agencies around the world. This data is presented in Relative Pitch Graphs™ which tell the story of the impact of music on society and cultures.

ACO Music Data Analysis is a proven way of gathering information about music trends and the commercial facts behind the music. It is a key resource for the use of statistical data in humanities research to tell the story in new ways - turning intelligence into knowledge in the simplest and quickest way possible.

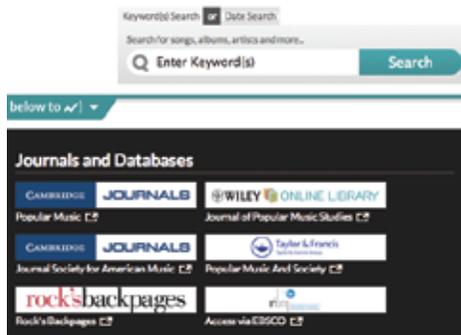
The benefits for institutions and faculty:

- Makes new lines of academic enquiry possible
- The unique Relative Pitch Graphs™ integrated with World Events give scholars a complete picture of the impact of music in social, political, and cultural contexts worldwide
- Encourages real rigour in scholarly investigations in the humanities
- Provides the opportunity to deliver new and inventive courses
- Supports the trend towards interdisciplinary academic study
- Attracts new students who are looking for industry-applied research opportunities.

The benefits for students:

- Links academic study with real world commercial opportunities
 - communication and media (e.g. radio, TV, the printed press)
 - arts and cultural administration (e.g., orchestras, music festivals and institutions)
 - archives and libraries
 - publishing and the recording industry
 - music technology
 - organisations promoting national and international cultural collaboration
- Export data into spreadsheets and export Relative Pitch Graphs™ for use in coursework.
- Provides a lens into the musical achievements of musicians, songwriters and composers across countries and cultures.

ACO informs research



Advanced search and scholarly integration

- Search for Artists, Albums, Singles or by date
- Access relevant articles in major academic publications with embedded links
- Listen to audio samples
- Filter by country and data type
- Superimposition of any artist results on any other, around the world
- Export spreadsheets of data and images of graphs
- Store work in Research Folders



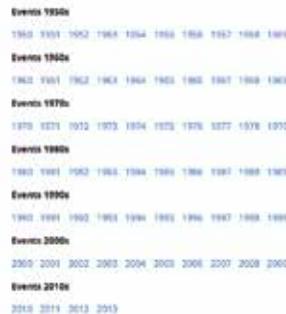
MusicWeb

- Watch Video in MusicWeb
- Read Bios in MusicWeb
- Related artists found by semantic indexing in MusicWeb



Data displayed in Relative Pitch Graphs™

- View Relative Pitch Graphs™ in Relative or Absolute relationships
- View metadata for each graph point
- Add data to a custom graph
- Zoom into Relative Pitch Graphs™
- Sort data by Label; First Charted Date; Most Recent Position; Peak Position; Weeks in Chart; Chart Type; Country



World Events

- World population; Nobel Prizes; Political events; Sports events; Entertainment awards and key publications; Scientific events; Nobel, Pulitzer, Oscar, Grammy and other prizes; Deaths

“ACO’s content is tremendously valuable; the charts from which it derives its data go back, in some cases, more than 60 years... the product already fills such a significant need for music researchers.”

The Charleston Advisor

“ACO...set(s) itself apart from other online music resources by using analytical tools to gauge the impact of classical, jazz, and pop music all over the world.”

Booklist Online

“Academic Charts Online is an indispensable tool in examining chart data for the sales of sound recordings in countries around the world.”

Rock and Roll Hall of Fame

“In short, the database should be of significant value to any institution with courses of study in pop music and history of contemporary Western music”

University of Hong Kong

“...provides us with a statistical meta-narrative of popular culture...”

University of Northampton

“We set up a trial and have been very pleased with it and its application across the curriculum, not just in music...”

Bowling Green State University

“It will make music librarians wonder how we got by without it until now.”

Note's review, Music Library Association

Request a **FREE** trial for your library  online today

Visit www.academiccharts.com and we'll arrange a **30-day FREE trial** for your library or email aco@academicrightspress.com

As well as your free trial, we'll send you regular updates on the new countries, charts and content being added.

Webinars are a great way to understand the benefits of ACO and talk to our product team. Simply email us to book a 30 minute session. aco@academicrightspress.com